

California Writers Club, Sacramento Branch
Box 293263, Sacramento, CA 95829
www.CWCSacramentoWriters.org



Serving the Greater Sacramento Region

Proudly Announcing Our Second Annual Seminar Series

Make Yourself Irresistible to Agents and Editors!

Ready to take your writing to the next level by learning from and networking with experts? Want to get your dream book published? In their breakout Sacramento appearance, legendary West Coast literary agents **Michael Larsen** and **Elizabeth Pomada**, www.larsenpomada.com, who are members of the Association of Authors' Representatives, Inc., will spend a humor-filled day with writers, aspiring writers, entrepreneurs, and others wanting to tell their story. It is never too soon to prepare yourself for launching your project. You will gain first-hand insight into how agents, editors, and publishers work; developing and refining your work; making a commitment to achieving your goals, and why now is the best time ever to be a writer.

Since 1972, the renowned Larsen-Pomada Literary Agents has sold adult fiction and nonfiction to more than 100 publishers. Working in a beautiful Edwardian Painted Lady atop San Francisco's historic Nob Hill, the husband-and-wife team is eager to find new writers. Mike handles non-fiction; Elizabeth represents memoirs, and commercial, literary, genre, and women's fiction including romance, mysteries, thrillers, and suspense. (Their colleague Laurie McLean handles romance, fantasy, science fiction, horror, westerns, mysteries, thrillers, suspense, children's middle-grade and young-adult books.)

Michael is author of *How to Get a Literary Agent*, now in its third edition, and *How to Write a Book Proposal* (fourth edition, Writers Digest, April 2011). He co-authored *Guerrilla Marketing for Writers: 100 Weapons for Selling Your Work*. Mike and Elizabeth are co-directors of the Eighth San Francisco Writers Conference, which will take place February 18-20, 2011, www.sfwriters.org, Michael's blog, sfwriters.info.org.

WHAT: Seminar on how to write your book, get it published, and make it successful. The last hour will be devoted to 3-minute, one-on-one sessions in which you can pitch your book, get feedback on the first page of your proposal, and ask questions. Free follow-up phone consultations.

WHO: **Michael Larsen** and **Elizabeth Pomada**, nationally known agents and conference directors

WHEN: **Saturday, February 5, 2011** – 9:00 a.m. to 4:00 p.m., Registration at 8:30 a.m.

WHERE: Luau Garden, 1890 Arden Way, Sacramento (across from Arden Fair Mall). Free Parking!

COST: \$99 (\$85 for CWC members); includes coffee, bagels, lunch buffet, 20 pages of valuable handouts.

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Sign me up for **Make Yourself Irresistible to Agents and Editors!**

Name: _____

Address: _____

City/State/Zip: _____

Email: _____ Phone: _____

Amount enclosed: ___\$99 ___\$85 Member, CWC Branch: _____

Fee refunded if you become a ML-EP client; 2 scholarships available: email Mike Larsen at larsenpoma@aol.com

Clip and submit with payment to: California Writers Club, c/o Steve Liddick, Box 293263, Sacramento, CA 95829. You will receive an email confirmation.

Questions can be directed to: Kimberly A. Edwards, kimberlyedwards00@comcast.net, 916-524-7992