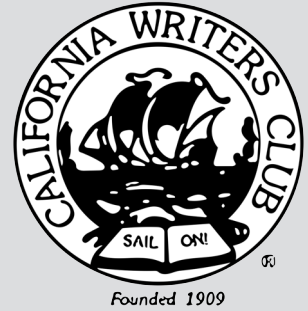




Plan & Perfect Your Book



AN ALL-DAY EVENT WITH THE BOOK ARCHITECT

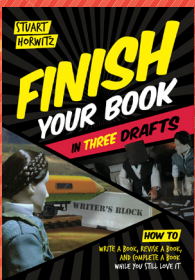
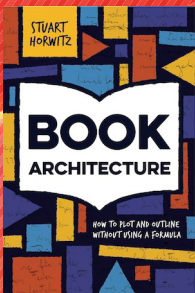
MAY 7

Sunday, May 7, 2017
9 a.m. to 3 p.m.
Cattlemens Restaurant
12409 Folsom Blvd
Rancho Cordova, CA 95742

From first to final draft: Improving your fiction, memoir, and creative non-fiction

The Sacramento Branch of the California Writers Club invites you to a six-hour training guaranteed to help you look differently at your writing. As mentor to writers both who outline and who write by the seat-of-the-pants, Stuart Horwitz will reveal:

- The secret to why some narratives feel as if they are coming together with an emotional pay-off while others do not
- Key ingredients of a scene and how they and a “series” can move your story forward
- How to separate your work into scenes and use this disassembly to diagnose what’s going wrong with your manuscript
- What “plotting” means, and why there isn’t one narrative arc but several
- How to make sure your book has one “theme” and one theme only



For anyone with a book idea or book in progress

Members \$55
Non-Members \$65

Payment:
Mail your name with check to CWC
PO Box 581746
Elk Grove, CA 95758

Cash or check can be paid at monthly IHOP or Cattlemens meetings.

Please register by Wednesday, May 3, 2017

Featuring... The Book Architect Stuart Horwitz

Stuart Horwitz is a writer, editor, and founder of Book Architecture, whose clients have reached fiction and nonfiction bestseller lists and have appeared on The Oprah Winfrey Show, Today, The Tonight Show, and in prestigious journals.

His concept came out of 15 years helping writers go from first to final draft with a complex narrative. His students have become authors with polished books, earned contracts with top literary agencies, and landed book deals at coveted publishing houses.

Stuart holds degrees in literary aesthetics from New York University and East Asian studies from Harvard University.