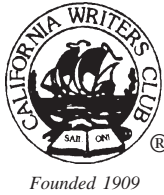


write on!



www.CWCSacramentoWriters.org

Celebrating
103 Years



April 2012

California Writers Club, Sacramento Branch

We welcome all writers, from aspiring to professional; to educate and encourage writing and marketing skills.



National Poetry Month Featuring Davis Poet Andy Jones

On behalf of National Poetry Month, April's luncheon speaker will be Dr. Andy Jones, UC Davis writing professor, poet, radio talk show host and public speaker.

He has taught for the English Department and the University Writing Program at the University of California, Davis, since 1990. Originally trained as a poet and interpreter of poetry, Andy taught classes on TS Eliot, the Poetry of the Beat Generation, and Close Reading of Poetry, as well as the Advanced Poetry Writing Workshop. As a lecturer in the University Writing Program, Andy enjoys teaching pre-professional writing classes, and counts among his favorites "Writing in the Professions: Journalism," "Style and the Essay," and "Writing in Education: Advanced Writing for Future Teachers" which he has taught since 1996.

Since 2000, he has hosted "Dr. Andy's Poetry and Technology Hour" on Davis radio station KDVS, Wednesdays at 5 p.m. He also coordinates and hosts Poetry Night Reading Series on the first and third Thursdays at the John Natsoulas Gallery in Davis.

His recent publications include an essay on Beat Art and Poetry in *Lifescapes Magazine*, a book chapter on teaching writing and literature with Twitter, and a book of poetry, *Split Stock*, that he co-authored. His poems have appeared in many small journals and newspapers, including *Poetry Digest*, *Epicenter*, *A Light Left On*, *The Homestead Review*, *Snakeskin*, *The Blue Moon Literary and Art Review*, and *The Sacramento News and Review*.

The title of Andy's presentation will be "Obligations and the Poet: An Update and An Argument."

For more on Andy Jones visit:

<http://andyojones.com>

www.poetryindavis.com

www.poetrytechnology.com



Upcoming Speakers

CWC Sacramento Branch luncheon meetings are held the third Saturday of every month.

May 19

Patricia Fry has been working with freelance writers and authors for more than two decades. She is a literary and manuscript consultant, an editor and a teacher. For more information, visit www.Patriciafry.com www.matilijapress.com.

June 16

Molly Dwyer's topic will be "Story Stalking."

*There are no meetings
in July and August*



**Heed the Call
for Action!**

**Volunteer
to Serve
as a 2012-2013
Branch Officer
Details Inside**

Saturday, April 21, 2012 - Luncheon Meeting 11:00 a.m.

Tokyo Buffet, 7217 Greenback Lane in Citrus Heights, 95621 (see back for directions)
The Public is Invited to Attend

Members \$12.00

Non-Members \$14.00



April Writers Network Speaker

Shawn Hansen will be the speaker for the April 6 Writers Network meeting.

A retired police officer, one-time technical writer and worn out college professor, Shawn began designing websites 14 years ago. She established Shawn Hansen Marketing Solutions in 2010 to fulfill her dream of working in her jammies while armed with a lap cat. Visit Shawn's site at: <http://www.SHMarketingSolutions.com>.

Shawn specializes in simplifying complex tasks, so those who consider themselves technophobes need not live in fear. To this end, she leads a variety of marketing, Social Media, and website design seminars.

A professional writer since 2006, Shawn has sold over 100 stories. Most recently, her work was featured in the Upper Rubber Boot Books anthology *140 and Counting*.

Turning her attention back to her nonfiction roots, Shawn has self-published the first book in her Made Simple Series, *Search Engine Optimization Made Simple*.

At the Writers Network Meeting, Shawn will share several easy-to-implement SEO, social media marketing and time management tips, answer your questions, and leave you inspired to improve and grow your author platform and online presence.

The CWC Writers Network meets the first Friday of every month, 9 a.m., at International House of Pancakes (IHOP), 2216 Sunrise Blvd., Rancho Cordova (north of Highway 50). Participants include book, newspaper, magazine, and trade journal writers. Order and pay for your own breakfast.

President's Corner

by Marsha Robinson



I attended the January Central Board meeting. The Central Board is the parent organization of the California Writers Club. Each of the eighteen branches sent a delegate, many of them the branch president, to represent their members. The atmosphere was electric. Ideas were shared, encouragement and support offered. As introductions began around the table, I scribbled madly, wishing I'd brought a tape recorder instead of a notebook.

CWC High Desert reported great success with critique groups, including one from their outreach program at the federal penitentiary. CWC Fremont is actively establishing their Publishing Pathways program to help writers navigate the journey of publication. CWC Mt. Diablo is active within the public library system. They visit local libraries and present regular informal seminars, such as one titled, "So You Want to Write a Book." CWC Inland Empire's president spoke enthusiastically about the one-hour writing exercise that is part of their monthly meeting.

These were just a few of the ideas I thought offered enrichment. Mentoring and critique groups, active within many branches, inspire me to seek volunteers to help establish these programs within our branch.

The Central Board recently completed and published *Lit Review*, a collection of writings selected from members' submissions. It will be mailed to all members, a benefit of club membership. I'm anxious to receive my copy, because I know it will inspire me to support an anthology in our branch.

All these marvelous ideas need energetic and dedicated volunteers to make them a reality. Are you one of them? Liz Allenby is. She is the new Contest Chair and board of director member. Follow her lead and get involved. You will be glad you did.



Open Mic for Writers

Sponsored by the CWC, Sac. Branch
Second Friday of each month, 7 p.m.
(Sign-ups begin at 6:45 p.m.)

Next Open Mic is April 13

Barnes & Noble Booksellers
Birdcage Center, 6111 Sunrise Blvd.
Citrus Heights, CA 95610

Readers and Listeners Welcome
Contact: **Julie Bauer; joolieb@aol.com;**
(916) 344-5778



CWC Redwood Branch Writers Conference

Saturday, April 28, 8:00 a.m. – 5:30 p.m.
Santa Rosa Junior College, Santa Rosa, CA
Cost is \$150 members; \$180 non-members

For more information and to register, visit:

<http://redwoodwriters.org/conference>

or contact:

Redwood Writers, c/o Elaine Webster
977 Dorothea Ct., Windsor, CA 95492

Storybook & Literature Festival



CWC Writing Academy Workshops



Our branch will have a table and members will be presenting at the Northern California Storybook & Literature Festival. If you have a couple of hours free to assist at the table, please contact Margie Yee Webb; (916) 213-0798; Margie@CatMulan.com.

Where: Maidu Library & Community Center
1530 Maidu Drive, Roseville, CA 95661

When: Saturday, April 14, 2012

10 a.m. - 3 p.m.

For event details, visit:

www.roseville.ca.us/LiteratureFest



32nd Annual Lorian Hemingway Short Story Competition

Lorian Hemingway is an author and granddaughter of Nobel laureate Ernest Hemingway.

Prizes and Publication

The first-place winner will receive \$1,500 and publication of the winning story in *Cutthroat: A Journal of the Arts*. The second and third place winners will receive \$500 each. Honorable mentions will also be awarded to entrants whose work demonstrates promise.

Deadlines and Entry Fees

The entry fee is \$15 for each story postmarked by May 1, 2012. The late entry fee is \$20 for each story postmarked by May 15, 2012. Writers may submit for the 2013 competition beginning May 16, 2012.

For submission details, visit

<http://www.shortstorycompetition.com>

April 7

“Transform Your Writing and Your Life through the Universal Story,” with renowned “plot whisperer” and international plot consultant Martha Alderson.

May 12

“SuperCharge Your Writing Like a Pro” with Karen Sandler.

June 23

“How to Identify Hot Publishing Markets” with Jennifer Basye Sander.

For registration details on the May 12 workshop, please review the enclosed flyer or visit our website at www.CWCSacramentoWriters.org. For questions and further information, contact Margie Yee Webb at Margie@CatMulan.com; 916-213-0798.



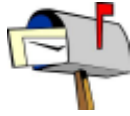
In Memoriam Marjorie Giles

We are saddened by the death of long-time CWC Sacramento Branch member and former president Majorie Briggs Giles, who passed away in February at the age of 86.

Marjorie studied piano as a child, biology as a youth, and creative writing as an elder. While working as a Research Associate in the emerging discipline of biophysics at Yale University, she contracted polio. She spent two years in recovery then worked in virology at U.C. Berkeley. Later in life she earned a Bachelor’s Degree in creative writing from San Francisco State University.

Majorie authored and edited several books through Inkwell Publishing in Dobbins, a company started in 1998 by Majorie and her book illustrator husband, David. Her books include *Under the Plum Tree*, now in its third edition, and *Gold Rivers of Northern California*. Her many articles include *A Road Map of the New Spirituality*, *Cat Rescues Woman in Distress*, *Lava Beds National Monument and Southern Oregon* and *The Subconscious Mind*.

Where to Send Member News



Send news of your sales, awards, contest wins, etc. directly to the newsletter editor. **Please indicate you are a CWC member. If you use e-mail, please note in the subject that it is for CWC.**

Julie Bauer
7173 Stanford Oak Dr.,
Sacramento, CA 95842
joolieb@aol.com

Please proofread. We are not responsible for errors, misspellings or inaccuracies.

Send all Address Changes, e-mail or mail to:

Ken Umbach, CWC
P.O. Box 1157
Citrus Heights, CA 95611-1157
ken@umbachconsulting.com

How do you want your newsletter?

If you wish to change how you receive your newsletters (e-mailed PDF document or snail mail), contact Julie Bauer, joolieb@aol.com; (916) 344-5778.

April Luncheon



Tokyo Buffet
Citrus Heights

The Club's next luncheon meeting will be Saturday, April 21, 11:00 a.m. at Tokyo Buffet, 7217 Greenback Lane, Citrus Heights. It is located in the same parking lot as Sam's Club, between Sylvan Road/San Juan Ave and Citrus Heights town hall.

Non-members are welcome. Reservations are not necessary.

Cost to attend: **Members \$12.00;**
Non-members \$14.00.



Member News



Cheryl Stapp reports the March 2012 publication of *Disaster & Triumph: Sacramento Women, Gold Rush Through the Civil War*. The trade paperback is available on Amazon.com with a downloadable sample chapter available on her website, www.CherylAnneStapp.com.

Cheryl also reports publication of her article "An Unlikely Heroine" in the March/April issue of *The History Channel Magazine*.

.....
"There are two kinds of light - the glow that illuminates, and the glare that obscures." ~ James Thurber

**California Writers Club
Sacramento Branch
www.CWCSacramentoWriters.org**

Officers

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marshar@quiknet.com
Cheryl Stapp, VP & Programs
chermail1@yahoo.com
Kimberly A. Edwards, Secretary
Robert E. Cooper, Treasurer

Board of Directors

Liz Allenby
Ken Umbach
Nancy Ware
Margie Yee Webb

Julie Bauer, Newsletter Editor

7173 Stanford Oak Drive, Sacramento, CA 95842-2241
(916) 344-5778; joolieb@aol.com

Email correspondence should include CWC in the subject line.

The next deadline for submissions is **April 10 for the May issue.**

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Subscription rate is \$15 a year for print. Free for PDF version via email.

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Website: **Amy Rogers**; Amy@ScienceThrillers.com
Please put CWC in the subject line for any correspondence



California Writers Club
Sacramento Branch
P.O. Box 1157
Citrus Heights, CA 95611-1157



CWC Sacramento Branch 2012-2013 Election

Heed the call for action! Support your Sacramento Branch of the California Writers Club by volunteering to serve as an officer for a one-year term July 2012 to June 2013. You will have time to work as an apprentice with the officer who currently holds the position and you will ALWAYS have the support of past officers. The time commitment is approximately 6-8 hours per month including the monthly luncheon meeting, for nine months (no membership luncheon meetings in July, August, and December). Our group is growing and it is your turn to help. No one is too young, too old, too new, or too inexperienced. The current officers will train you, and it is not difficult.

Officers are responsible for setting a tone of engagement and for encouraging a harmonious and collaborative operation, both in meetings and in associated communication.

President

In addition to other duties described in the Sacramento Board's Policies and Procedures and Bylaws, the President shall: Preside over the Sacramento Branch general and board meetings and determine the time and place for special board meetings; create and distribute meeting agendas, select three (3) to seven (7) members to serve on the Board of Directors, with approval of the Executive Board; and appoint committee chairs for on-going functions, special events, and other club-related business such as, but not limited to an Anthology Committee Chair, annual Genre Meeting Chair, Seminar Committee Chair, and Outreach Committee Chair. Committee chairs so appointed will have the responsibility to create, subject to the President's approval, specific rules and/or guidelines for their activities.

First Vice President/Programs

In addition to other duties described in the Sacramento Board's Policies and Procedures and Bylaws, the First Vice President/Program shall:

Assume the President's duties when the President is unable to act; be responsible for arranging guest speakers, providing the speaker's contact information, topic, and other information to the Public Relations Chair, Newsletter Editor and Web Coordinator; maintain contact with scheduled speakers to ensure they know the date, time, and location of the applicable meeting; and act as the speaker's host and introduce the speaker at the general meeting.

Second Vice President/Membership

In addition to other duties described in the Sacramento Board's Policies and Procedures and Bylaws, the Second Vice President/Membership shall:

Create subcommittees to deal with the administration of membership matters with approval of the Board; collect membership dues and renewals, new member applications and provide addresses for newsletter mailings and the branch roster; assist in maintaining the official roster and provide quarterly membership updates to the Central Board maintaining appropriate files for the review of the Sacramento Branch President and Executive Board; and forward appropriate forms and money to the Central Board.

Secretary

In addition to other duties described in the Central Board's Policies and Procedures and Bylaws, the Secretary shall: Take minutes of all duly called branch board meetings and distribute them afterward and handle official correspondence as requested by the President.

Treasurer

In addition to other duties described in the Sacramento Board's Policies and Procedures and Bylaws, the Treasurer shall: Keep all accounts in good order and prepare the Board's mandated quarterly balance sheet, income statement, expense statement and monthly reconciliation reports and deliver each to the Central Board quarterly and annually; report the branch's financial condition at monthly board meetings; prepare an annual budget with the advice of the President and/or other branch board members; and be an authorized signer for all checks issued to vendors.

You may volunteer to serve, or nominate someone else. If you nominate someone else, make sure he/she accepts the nomination first. Voting ballots will be included in the May newsletter. Volunteer or submit your nominations by mail: P.O. Box 1157 Citrus Heights, CA 95611-1157; or contact Marsha Robinson, president, marshar@quiknet.com. Please include nominees' contact information (phone, e-mail address). The deadline for nominations is April 10.



California Writers Club, Sacramento Branch

www.CWCSacramentoWriters.org

“Writers Making The Write Connections”

Serving the Greater Sacramento Area

May Writing Academy Workshop **SuperCharge Your Writing Like a Pro!**

WHAT: Half-day workshop with novelist **Karen Sandler** sharing craft tips that will boost your work. SuperCharge your writing with a hands-on, interactive workshop designed to amp up your characters by making them real. Activate your prose by keeping it lean but vigorous. Create stories and plot elements that hook the reader from page one. Find dynamite solutions to problem areas.

WHO SHOULD ATTEND: Seasoned and new writers of fiction and creative nonfiction; non-fiction writers will also benefit from discussion and hand-outs on improving writing and engaging the reader.

WHEN: **Saturday, May 12, 2012, 9:30 a.m. – 2 p.m.** Registration begins at 9 a.m.

WHERE: **Tokyo Buffet**, 7217 Greenback Lane (near San Juan Ave.), Citrus Heights 95610

COST: **Early Bird, Register by April 21:** \$39 for CWC members; \$49 for Non-members
Fee After April 21: \$49 for CWC members; \$59 for Non-members
(Includes morning coffee and lunch buffet.)

EARLY REGISTRATION ENCOURAGED-SPACE IS LIMITED.

LUNCH: Lunch Buffet included

ABOUT KAREN SANDLER: Author of *TANKBORN*, a novel for young adults, and of 17 novels. She's published several short stories and optioned screenplays. Before becoming a full-time writer, she worked as a software engineer, including work on the Space Shuttle program and communications satellites. Karen (www.karensandler.net) has been a highly-regarded speaker at CWC Sacramento Branch meetings.

✂ -----

Sign me up for **SuperCharge Your Writing Like a Pro!**

Name: _____ **Genre:** _____

Address: _____

City/State/Zip: _____

Email: _____ **Phone:** _____

Early Bird, Register by 4/21/2012: ___\$39 CWC Member, _____ Branch ___\$49 Non-member

Fee after 4/21/2012: ___\$49 CWC Member, _____ Branch ___\$59 Non-member

Clip and submit with payment to: Robert Cooper, CWC Treasurer, 829 Haggin Ave., Sacramento, CA 95833
You will receive email confirmation.

Questions? Contact Margie Yee Webb at Margie@CatMulan.com or 916-213-0798.