

write on!



Celebrating
103 Years

www.CWCSacramentoWriters.org



March 2012

California Writers Club, Sacramento Branch

We welcome all writers, from aspiring to professional; to educate and encourage writing and marketing skills.



Panel Discussion *Making Your Work Come Alive*



Upcoming Speakers

At the March luncheon meeting, attendees will participate in a panel discussion on “Show Don’t Tell” and “Rework, Reuse, Resell.”

When is exposition your best choice for revealing information? What are other options and how do you choose? This is a subject relevant to fiction and nonfiction writers seeking to make their work come alive for readers. Explore ways to make your writing pop with our panelists in a discussion and Q&A. Panelists will also discuss ways to make the most of your research by repurposing it for other projects and markets.

Panelist Judith Horstman is an award-winning journalist who writes about health and medicine for doctors as well as the general public. She has been a Washington correspondent, a journalism professor, a Fulbright scholar, and has written and edited in just about any medium including newspapers, newsletters, special health publications, radio, video, the Internet, annual reports and books. Her latest book is *The Scientific American Book of Love, Sex and the Brain*.
www.judithhorstman.com.

Kate Ashe is an award-winning poet, creative writing teacher and Sacramento Poetry Center board member. She is an associate director of Arts, Humanities and Writing at UC Davis Extension, where she coordinates The Tomales Bay Workshops. She was honored with an Academy of American Poets award and two Elliot Gilbert Prizes in poetry. Visit her writing events blog at www.katesmiscellany.blogspot.com.

J.T. Long is Executive Editor of *Streetwise Reports* and author of *Writer’s Secret: Mastermind Your Way to Publishing Success*. For more, visit: www.theaureport.com, www.theenergyreport.com and <http://thelifesciencesreport.com>.

Moderator Mark Jones can be heard on Capital Public Radio’s KUOD and is CPR’s Production Manager and technical director of *Insight*. His stories have appeared on National Public Radio and on other public radio networks, and his advertising has played on radio stations throughout California.
www.ideajones.com.

CWC Sacramento Branch luncheon meetings are held the third Saturday of every month.

April 21

April is National Poetry Month, and this month our luncheon meeting will feature **Dr. Andy Jones**, poet, UC Davis faculty member, radio talk show host, academic technology center academic director and public speaker. For learn more about Jones and his work, visit

www.poetryindavis.com
www.poetrytechnology.com.

May 19

Patricia Fry has been working with freelance writers and authors for more than two decades. She is a literary and manuscript consultant, an editor and a teacher. For more information, visit

www.Patriciafry.com
www.matilijapress.com.

June 16

Molly Dwyer’s topic will be “Story Stalking.”

**There are no meetings
in July and August**

Saturday, March 17, 2012 - Luncheon Meeting 11:00 a.m.

Tokyo Buffet, 7217 Greenback Lane in Citrus Heights, 95621 (see back for directions)
The Public is Invited to Attend

Members \$12.00

Non-Members \$14.00



CWC Sac Short Short Story Contest

*Deadline extended
to March 31*

The CWC Sacramento Branch Short Short Story Contest has extended the deadline for submissions. It is open to all writers. Non-members are welcome.

Prizes
\$100 (1st Place)
\$50 (2nd Place)
\$25 (3rd Place)

Word Count - 750 words maximum

Cover Page - Type your name, address, telephone number, e-mail address, title, and word count. Use one cover page for each entry.

Copies - Submit three (3) copies. Entries will not be returned. Authors retain all rights.

Entry Format - All entries must be typed, double-spaced in black, 12-point Times New Roman font, on one side of 8½" x 11" white paper. For additional pages, put title on upper left corner and page number on upper right corner. Do not put your name on the entry.

Entry Fee - \$10 for each submission
Enclose a check payable to CWC Sacramento Branch

Send entries to:
CWC Sacramento Writing Contest
P.O. Box 1157, Citrus Heights, CA 95611-1157

Deadline - Must be postmarked by March 31, 2012.

Winners will be announced and published* in the June 2012 issue of *Write On!* and honored at the June CWC Sacramento Branch luncheon meeting. Winners need not be present to receive their prizes.

*Winning entries must be submitted in MS Word format for publication.

Entries must be unpublished. (This includes all physical and electronic versions that exist now and/or prior to the entry deadline.)

For information and questions, please contact Contest Chair Liz Allenby; lizallenby@appearancesdeceive.com. Include "CWC Short Short Story Contest" in the subject line.

President's Corner

by Marsha Robinson



Did you join CWC as an associate member and can now qualify as an active member? Are you an aspiring writer, agent, bookseller, publisher, producer, director or book illustrator? Have you published a book since you joined, or have a book under contract with a publisher? Have you been paid or have a promise to pay for three stories or articles in general circulation publications? If so, it's time to update your membership status.

Regardless of the status of your membership, all members enjoy the same club benefits. One of the most rewarding benefits is associating with other writers. Are you interested in establishing a critique group to broaden these associations? If so, please contact me at marshar@quiknet.com.

The Member News column in the newsletter will proclaim your accomplishments, and through the branch website you can post your bio, discuss your books and link to your website, Facebook page or Twitter. To request a member account, contact webmaster extraordinaire Amy Rogers at amy@sciencethrillers.com. The website can also list your media coverage and book signings.

To change your membership status, please contact CWC Sacramento Vice-President/Membership Chair, Marilyn Smith-Murphy, at normar@surewest.net.



Open Mic for Writers

Sponsored by the CWC, Sac. Branch
Second Friday of each month, 7 p.m.
(Sign-ups begin at 6:45 p.m.)

Next Open Mic is March 9

Barnes & Noble Booksellers
Birdcage Center, 6111 Sunrise Blvd.
Citrus Heights, CA 95610

Readers and Listeners Welcome
Contact: **Julie Bauer; joolieb@aol.com;**
(916) 344-5778

CWC Writing Academy Workshops



April 7

“Transform Your Writing and Your Life through the Universal Story,” with renowned “plot whisperer” and international plot consultant Martha Alderson. This is an exclusive Sacramento appearance for Martha.

May 12

“SuperCharge Your Writing Like a Pro” with Karen Sandler.

June 23

“How to Identify Hot Publishing Markets” with Jennifer Basye Sander.

For registration details on the April 7 workshop, please review the enclosed flyer or visit our website at www.CWCSacramentoWriters.org. For questions and further information, contact Margie Yee Webb at Margie@CatMulan.com; 916-213-0798.



March Writers Network Speaker

Blog Whisperer Jerry Kennedy will be the speaker for the March 2 Writers Network Speaker. Jerry is an online marketing junkie and self-proclaimed Pope of WordPress. His *Choosing the Truth* blog attracts thousands of readers every month. He is a vocal advocate for transparency and authenticity in your online life. To view his website, go to <http://jerrykenedy.com>.

The CWC Writers Network meets the first Friday of every month, 9 a.m., at International House of Pancakes (IHOP), 2216 Sunrise Blvd., Rancho Cordova (north of Highway 50). Participants include book, newspaper, magazine, and trade journal writers. Order and pay for your own breakfast.

Correction to February Writers Network Meeting News: “Writers who do *not* receive a W-2 may elect to characterize their income as a hobby unless they choose to file Schedule C, a form that tells the IRS that they are in business for themselves as a sole proprietor.” - January Speaker Cheryl Stapp

Writers and Authors' Publishing Resource

Thanks to a generous grant from the Institute of Museum and Library Services and the California State Library, the Sacramento Public Library has created the first community-based publishing center.



Writers and authors can use the I Street Community Press & Writing Center to help them write and produce their own books. The library will offer writing and publishing classes taught by professionals, with a variety of topics covered, from cookbook writing to poetry and novels.

Once you've written the Great American Novel, library staff can print it for you on their brand new Espresso Book Machine, which will bind your pages into a paperback book. You can print five copies or 500 copies.

The I Street print machine is on the second floor of the Central Library, 828 I Street, Sacramento. For information about pricing and classes, visit www.saclibrary.org or phone the Sacramento Public Library at (916) 264-2920.

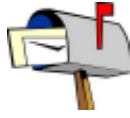


In Memoriam Bill Holden

We are saddened by the death of long-time, devoted CWC Sacramento Branch member Bill Holden, who passed away at his Fair Oaks home January 4 at the age of 88. Bill was proud to share news of his many published books, acclaimed by critics and general readers. They included: *Dhow of the Monsoon*, *Between Heaven and Hell* and his latest, the true story of Private Alfred C. Petty in *Give me 10,000 Men*. He was most proud of his 1958 adventure as a lone passenger on a dhow, sailing from Zanzibar to Oman in the wake of Sinbad.

Bill wrote for seven California newspapers, including working as a rewrite man for *The Sacramento Union*, then reporter and freelance writer. He was an active member of the Folsom VFW, CCC Alumni Assoc., Sacramento Historic Society and Fair Oaks Historic Society. Visit his *The Sacramento Bee* guestbook at www.legacy.com to send your condolences.

Where to Send Member News



Send news of your sales, awards, contest wins, etc. directly to the newsletter editor. **Please indicate you are a CWC member. If you use e-mail, please note in the subject that it is for CWC.**

Julie Bauer
7173 Stanford Oak Dr.,
Sacramento, CA 95842
joolieb@aol.com

Please proofread. We are not responsible for errors, misspellings or inaccuracies.

Send all Address Changes, e-mail or mail to:

Ken Umbach, CWC
P.O. Box 1157
Citrus Heights, CA 95611-1157
ken@umbachconsulting.com

How do you want your newsletter?

If you wish to change how you receive your newsletters (e-mailed PDF document or snail mail), contact Julie Bauer, joolieb@aol.com; (916) 344-5778.

March Luncheon



Tokyo Buffet
Citrus Heights

The Club's next luncheon meeting will be Saturday, March 17, 11:00 a.m. at Tokyo Buffet, 7217 Greenback Lane, Citrus Heights. It is located in the same parking lot as Sam's Club, between Sylvan Road/San Juan Ave and Citrus Heights town hall.

Non-members are welcome. Reservations are not necessary.

Cost to attend: **Members \$12.00;**
Non-members \$14.00.



Member News



Laurie Hoirup's memoir, *I Can Dance: My Life with a Disability*, has been published by Umbach Consulting & Publishing. The book is available at www.Amazon.com, www.BarnesAndNoble.com, and a growing number of online book sellers, as well as directly from the publisher. The book is the frank, intimate and revealing story of Laurie's life and accomplishments, including education (bachelor's and master's degrees), marriages, children, and employment, as well as a tenure as Chief Deputy Director of the California Council on Developmental Disabilities. ISBN: 978-1-937123-01-7 (trade paperback); Library of Congress Control Number: 2011938900; \$19.95. Laurie will be talking about the book from 1 to 4 pm, Saturday, March 24, 2012, at The Marketplace, 11395 Folsom Blvd., Rancho Cordova. See www.laurieslegacy.com for more information.

**California Writers Club
Sacramento Branch
www.CWCSacramentoWriters.org**

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Email correspondence should include CWC in the subject line.

The next deadline for submissions is **March 10 for the April issue.**

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Please put CWC in the subject line for any correspondence

Subscription rate is \$15 a year for print.
Free for PDF version via email.



Founded 1909

**California Writers Club
Sacramento Branch
P.O. Box 1157
Citrus Heights, CA 95611-1157**



California Writers Club, Sacramento Branch
www.CWCSacramentoWriters.org

“Writers Making The Write Connections”

Serving the Greater Sacramento Area

April Writing Academy Workshop

Plot Intensive: Transform Your Writing Through the Universal Story – Plot at the Overall Story Level



*****Exclusive Appearance in Greater Sacramento Area!*****
Renowned Plot Whisperer and International Plot Consultant
Martha Alderson

www.plotwhisperer.blogspot.com – Rated “Top 101 Websites for Writers” by *Writer’s Digest*

WHAT: Confused by plot? You are not alone. Plot springs from character in conflict and is the most challenging aspect writers face. Plot demands an interweaving of dramatic action, character emotional development, and thematic significance. Learn to apply universal story structure to your project:

★ 7 Key Scenes in Every Great Story ★ Character Emotional Development/Emotional Change ★ Cause and Effect ★ Thematic Significance, Mood, Pace, Authentic Details ★ Long- and Short-term Goals ★ Scene Development

Stories are lived, and character revealed, in the answers to three questions: What does the protagonist want? What stops her from attaining it? What is she willing to do to get it? Learn the answers to story questions in this interactive workshop. Stand back from your novel, memoir and screenplay to see the deeper meaning.

WHO SHOULD ATTEND: Writers desiring to deepen their writing; writers at any level with imagination and interest in any genre; readers, artists, novelists, screenwriters, memoirists, and creative nonfiction writers in search of insights to structure narratives from a well-constructed plotline.

Look at the dynamics of cause and effect to create scenes that lead to a solid plot. Explore how well-constructed characters in conflict act as the driving force behind an exceptional story. Delve into theme for lasting meaning. A clearly formulated plotline will guarantee that you make it to the end. Bring characters and a list of scenes in your story. If not yet started, we will provide everything you need. Though Plot Intensive has a unique focus, you are guaranteed fellowship with other writers in a safe setting.

The workshop consists of lecture, time for development of plotlines, and movement. The lectures give consideration to the dramatic (action), emotional (character development), and thematic aspects of story, but all aspects of a successful project must be integrated into the total structure to create unity; unity is the writer’s goal.

WHEN: Saturday, April 7, 2012, 9 a.m. – 3 p.m. Registration begins at 8:30 a.m.

WHERE: Dante Club of Sacramento, 2330 Fair Oaks Blvd. (near Howe Ave.), Sacramento 95825

COST: **Early Bird, Register by March 10:** \$85 for CWC Members; \$95 for Non-Members
 Starting March 11: \$99 for CWC Members; \$109 for Non-Members
 Includes morning coffee and bagels, and lunch buffet.

EARLY REGISTRATION ENCOURAGED AS MARTHA'S SESSIONS SELL OUT.

LUNCH: Lunch buffet included; special menu from the highly-regarded Dante Club.

ABOUT MARTHA ALDERSON: Martha Alderson, M.A., is founder of the award-winning blog "[Plot Whisperer for Writers and Readers](http://www.plotwhisperer.com)," which is rated "Top 101 Websites for Writers" in *Writer's Yearbook 2012* by *Writer's Digest*, the Blockbuster Plots for Writers—<http://www.blockbusterplots.com> and International PlotWriMo—<http://plotwrimo.com>. She also has created several plot DVDs, eBooks, and the Blockbuster Plots Scene Tracker Kit. She is author of *The Plot Whisperer: Secrets of Story Structure Any Writer Can Master* and *Blockbuster Plots: Pure & Simple*. With a client list that includes best-selling authors, New York editors and Hollywood movie directors, Martha finds that the more people she works with and the more novels, memoirs and screenplays she analyzes, the more convinced she is that every scene and every moment is part of a Universal Story. Her new book, *The Plot Whisperer*, is based on plot consultations with writers worldwide. She has drawn lessons about how stories unfold to include the lives of the writers with whom she works. She expands those lessons to include anyone interested in reclaiming a miraculous and mysterious way of living. Martha will have autographed books available for fans interested in purchasing them.

Best Writing Advice blogs as awarded by *Writer's Digest* 2009, 2010 & 2011
<http://plotwhisperer.blogspot.com/>



~~HOW DO I PLOT A NOVEL, MEMOIR, SCREENPLAY? 27-step free tutorial~~
<http://www.youtube.com/user/marthaalderson>

****EARLY REGISTRATION ENCOURAGED AS MARTHA'S SESSIONS SELL OUT.****

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Sign me up for *Plot Intensive: Transform Your Writing Through the Universal Story – Plot at the Overall Story Level*

(PayPal Coming Soon for Online Payment!)

Print, clip & submit with payment to: Robert Cooper, CWC Treasurer, 829 Haggin Ave., Sacramento CA 95833. Make check payable to CWC Sacramento Branch. You will receive e-mail confirmation.

Name: _____ **Genre:** _____

Address: _____

City/State/Zip: _____

Email: _____ **Phone:** _____

Early Bird Fee Register by 3/10/2012: ___\$85 CWC Member, _____ Branch ___\$99 Non-member

Fee starting 3/11/2012: ___\$95 CWC Member, _____ Branch ___\$109 Non-member

Questions? Contact Margie Yee Webb at Margie@CatMulan.com or 916-213-0798.