



California Writers Club, Sacramento Branch
www.CWCSacramentoWriters.org

“Writers Making The Write Connections”

Serving the Greater Sacramento Area

2012 Writing Academy Presents

Plot Intensive: Transform Your Writing Through the Universal Story – Plot at the Overall Story Level



*****Exclusive Appearance in Greater Sacramento Area!*****
Renowned Plot Whisperer and International Plot Consultant
Martha Alderson

plotwhisperer.blogspot.com – Rated “Top 101 Websites for Writers” by *Writer’s Digest*

WHAT: Confused by plot? You are not alone. Plot springs from character in conflict and is the most challenging aspect writers face. Plot demands an interweaving of dramatic action, character emotional development, and thematic significance. Learn to apply universal story structure to your project:

★ 7 Key Scenes in Every Great Story ★ Character Emotional Development/Emotional Change ★ Cause and Effect ★ Thematic Significance, Mood, Pace, Authentic Details ★ Long- and Short-term Goals ★ Scene Development

Stories are lived, and character revealed, in the answers to three questions: What does the protagonist want? What stops her from attaining it? What is she willing to do to get it? Learn the answers to story questions in this interactive workshop. Stand back from your novel, memoir and screenplay to see the deeper meaning.

WHO SHOULD ATTEND: Writers desiring to deepen their writing; writers at any level with imagination and interest in any genre; readers, artists, novelists, screenwriters, memoirists, and creative nonfiction writers in search of insights to structure narratives from a well-constructed plotline.

Look at the dynamics of cause and effect to create scenes that lead to a solid plot. Explore how well-constructed characters in conflict act as the driving force behind an exceptional story. Delve into theme for lasting meaning. A clearly formulated plotline will guarantee that you make it to the end. Bring characters and a list of scenes in your story. If not yet started, we will provide everything you need. Though Plot Intensive has a unique focus, you are guaranteed fellowship with other writers in a safe setting.

The workshop consists of lecture, time for development of plotlines, and movement. The lectures give consideration to the dramatic (action), emotional (character development), and thematic aspects of story, but all aspects of a successful project must be integrated into the total structure to create unity; unity is the writer’s goal.

WHEN: Saturday, April 7, 2012, 9 a.m. – 3 p.m. Registration begins at 8:30 a.m.

WHERE: Dante Club of Sacramento, 2330 Fair Oaks Blvd. (near Howe Ave.), Sacramento 95825

~ ~ ~ See Back Page For More Info and Registration Form ~ ~ ~

COST: **Early Bird, Register by March 10:** \$85 for CWC Members; \$95 for Non-Members
Starting March 11: \$99 for CWC Members; \$109 for Non-Members
Includes morning coffee and bagels, and lunch buffet.

EARLY REGISTRATION ENCOURAGED AS MARTHA'S SESSIONS SELL OUT.

LUNCH: Lunch buffet included; special menu from the highly-regarded Dante Club.

ABOUT MARTHA ALDERSON: Martha Alderson, M.A., is founder of the award-winning blog "[Plot Whisperer for Writers and Readers](http://www.plotwhisperer.com)," which is rated "Top 101 Websites for Writers" in Writer's Yearbook 2012 by *Writer's Digest*, the Blockbuster Plots for Writers—<http://www.blockbusterplots.com> and International PlotWriMo—<http://plotwrimo.com>. She also has created several plot DVDs, eBooks, and the Blockbuster Plots Scene Tracker Kit. She is author of *The Plot Whisperer: Secrets of Story Structure Any Writer Can Master* and *Blockbuster Plots: Pure & Simple*. With a client list that includes best-selling authors, New York editors and Hollywood movie directors, Martha finds that the more people she works with and the more novels, memoirs and screenplays she analyzes, the more convinced she is that every scene and every moment is part of a Universal Story. Her new book, *The Plot Whisperer*, is based on plot consultations with writers worldwide. She has drawn lessons about how stories unfold to include the lives of the writers with whom she works. She expands those lessons to include anyone interested in reclaiming a miraculous and mysterious way of living. Martha will have autographed books available for fans interested in purchasing them.

Best Writing Advice blogs as awarded by Writer's Digest 2009, 2010 & 2011
<http://plotwhisperer.blogspot.com/>



~~HOW DO I PLOT A NOVEL, MEMOIR, SCREENPLAY? 27-step free tutorial~~
<http://www.youtube.com/user/marthaalderson>

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Sign me up for *Plot Intensive: Transform Your Writing Through the Universal Story – Plot at the Overall Story Level*

(PayPal Coming Soon for Online Payment!)

Print, clip & submit with payment to: Robert Cooper, CWC Treasurer, 829 Haggin Ave., Sacramento CA 95833. Make check payable to CWC Sacramento Branch. You will receive e-mail confirmation.

Name: _____ **Genre:** _____

Address: _____

City/State/Zip: _____

Email: _____ **Phone:** _____

Early Bird Fee Register by 3/10/2012: ___\$85 CWC Member, _____ Branch ___\$99 Non-member

Fee starting 3/11/2012: ___\$95 CWC Member, _____ Branch ___\$109 Non-member

Questions? Contact Margie Yee Webb at Margie@CatMulan.com or 916-213-0798.