

# Write On!



Celebrating 104 Years

Newsletter of the  
California Writers Club, Sacramento Branch

[www.CWCSacramentoWriters.org](http://www.CWCSacramentoWriters.org)

March 2013

Welcoming all writers, from the aspiring to the professional—to educate and to encourage writing and marketing skills.

## MARCH LUNCHEON PROGRAM

Keeping with the tradition of March CWC luncheons in years past, the **March 16, 2013** luncheon will feature a special group genre program.

A panel discussion will focus on the importance and the benefits of research in writing, developing and editing the material, and some tricks of the trade. The subject applies equally to fiction and non-fiction. One wrong detail can put your work and credibility at risk.

Learn how to apply the “C.R.A.P. Test” to research sources before writing.

On the panel will be:

**Michael Troyan**, Community Relations Manager for Barnes & Noble bookstores and author of *MGM: Hollywood's Greatest Backlot* and *A Rose for Mrs. Miniver: The Life of Greer Garson*.

**Frances Kakugawa**, author of 11 books, including *Kapoho: Memoir of a Modern Pompeii*, of her childhood in WWII Hawaii when her village was destroyed by lava from a volcano.

**Kimberly Edwards** is a freelance writer who writes how-to, self-help, human interest, profile, first-person and destination articles and essays for many newsstand and trade magazines and newspapers.

**Steve Liddick**, author of three novels, a memoir, a camping cookbook and many articles in national publications.

Each panelist has extensive experience in the business of “getting it right” in their work, whether it be an article, an historical piece, a non-fiction work or a novel.

Time permitting, there will be a question and answer session and members present at the luncheon will be invited to cite their own examples of the value of research.

## NEW CWC LUNCHEON LOCATION

Effective **March 16, 2013** the CWC luncheons will be held at **Cattlemens Restaurant, 12409 Folsom Blvd., Rancho Cordova**. The restaurant is located just east of Hazel Ave. at the northeast end of the Nimbus Winery complex, along Highway 50. Cattlemens boasts a spacious meeting room with free WI-FI, quality audio-video equipment, free off-street parking and excellent food, buffet style.



**Phawnda Moore** was awarded Honorable Mention in the 2013 Snowflake Show of Fine Art. She created the piece for the four words that are important to her husband: *Honor, Humor, Honesty and Humility*. Nearly 100 entries were received at the January exhibit at Finn Hall, sponsored by Rocklin Fine Arts.

**Shirley Parenteau** contracted with Candlewick for a middle-grade novel, *Ship of Dolls*, with an option for a second book: *The Friendship Dolls of 1927*, from the Japanese viewpoint, *Bears and the Bath*, out in Fall of 2014 and a fourth book, *Bears and a Birthday*.

**Frances Kakugawa** will have a book signing of the latest in her Wordsworth series: *Wordsworth! Stop the Bulldozer*, Saturday, March 2, 2013, 1 p.m. – 3 p.m. at Barnes & Noble Booksellers in the Birdcage Center in Citrus Heights. Frances recently returned from a six-week Hawaiian promotional trip.

**Cheryl Stapp** will sign copies of her new book, *Sacramento Chronicles: A Golden Past*, Saturday, March 2, 2013, 1 p.m. to 3 p.m. at Barnes & Noble Booksellers in the Birdcage Center in Citrus Heights.

*(Much more on Page 4)*

**CWC Luncheon Meeting Saturday, March 16, 2013 — 11 a.m.**

**Cattlemens Restaurant - 12409 Folsom Blvd., Rancho Cordova**

**The public is invited to attend – The meeting fee includes lunch**

**Members \$12.00**

**Non-Members \$14.00**

## PRESIDENT'S MESSAGE

by Marsha Robinson, CWC Sacramento Branch President

Working as a team, **John Clewett** and **Liz Allenby** served as CWC Sacramento's Vice President/Membership officers since they were elected June, 2012. But effective January 19, 2013, John resigned. He and his wife plan to move to Europe this year. I want to thank John for his wonderful work helping the Sacramento Branch make the transition to a new membership database (MRMS) and for providing support to officers and board members in its use. John has graciously consented to serve as a board member until the end of this membership year, or until his ship sails!

Developed by **Ray Malus**, a CWC San Fernando Valley Branch member, the Member Record Management System (MRMS) is fantastic. Membership applications are still processed by the Membership Chair, but instead of hand-written records, the Chair, with a few keystrokes, can enter new member and renewing member information into MRMS in a matter of minutes. The information entered is immediately available to the Central Board (our parent organization). Each CWC member has access to their personal information and can choose whether they want to share that information with other members or keep it private. For those members who wish to have access, please contact me at [MarshaR@quiknet.com](mailto:MarshaR@quiknet.com).

In February the California Writers Club chartered another branch, **Napa Valley**. February 1, 2013 the statewide membership hit 1600! And CWC is still growing. If you know a struggling writer, someone you think would benefit from membership in an organization whose mission is *to foster professionalism in writing, promote networking of writers with the writing community, mentor new writers, and provide literary support for the writing community* bring them to a CWC Sacramento luncheon meeting.

California Writers Club, Sacramento Branch presents **Jan Westmore**, author of *Images of America: Colfax*, on "The Arcadia Publishing Experience" at its **March 1, 2013** Writers Network breakfast meeting. Westmore developed a fascination for the history and folklore of the region upon relocating to an old gold mining town in the Sierra foothills not far from Colfax. She will discuss the Colfax book project and working with **Arcadia Publishing who is seeking authors for their books**.

Her credits include by-lined chapters in *Nature Companies, A Walkers Companion* (1996) and a leadership book, *The Sages Among Us* (2012). More than fifty of her articles have been published in magazines and newspapers. Her website is: [www.janwestmore.com](http://www.janwestmore.com).

Jan is the past president and current non-fiction critique group leader for Sierra Writers, a member of the California Writers Club and past participant at the Squaw Valley Writers Group, a juried writers program. She is a member of the Colfax Area Historical Society, the Placer County Historical Society and the

Nevada County Historical Society.

**The monthly breakfast meetings are held at the International House of Pancakes (IHOP), 2216 Sunrise Blvd., Rancho Cordova, 9 a.m.** Meetings are free. Attendees pay for their own breakfast.

Contact Margie Yee Webb at: [Margie@CatMulan.com](mailto:Margie@CatMulan.com)

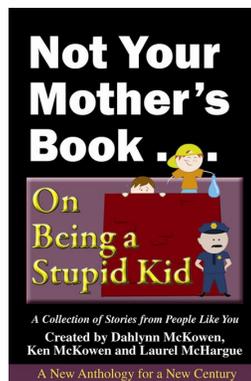
Members are urged to invite their writer friends to attend these sessions. Membership is not required. They may also want to consider joining CWC to enjoy the benefits of mixing with many experienced writers willing to share what they know.



**Jan Westmore**



February 1, 2013 Writers Network



(l to r) Steve Liddick, Loraine Holden, Dahlynn and Ken McKowen

A big turnout at the February 1, 2013 Writers Network at IHOP, Rancho Cordova. **Ken and Dahlynn McKowen** spoke about publishing in their *Not Your Mother's Book* series. CWC members are invited to submit their stories on a variety of subjects to which the McKowens are soliciting author contributions: [www.PublishingSyndicate.com](http://www.PublishingSyndicate.com).

## BOOK SIGNING AND SELLING OPPORTUNITY FOR CWC AUTHORS

Author and past CWC luncheon presenter **Stephanie Chandler** shared this information with us:

**Dimple Records** just opened their own book store. **Dimple Books, 2499 Arden Way, Sacramento.** They are reaching out to authors in the area to do *book signings in the store*. If you are interested and would like to be considered, please email Lauren Hetrick at [laurenhetrick@hotmail.com](mailto:laurenhetrick@hotmail.com) with answers to the following questions:

1. What is your name?
2. What is the title of your book(s)?
3. If you have more than one book, which book is the most recent and when did it come out?
4. List the number of existing fans (Facebook, Twitter, email, blog, etc.).
5. What are you willing to do to help promote the event if you are scheduled?
6. What is the best phone number to reach you?
7. What is your website?



## OPEN MIC FOR WRITERS

The second Friday of every month, writers have an opportunity to read their writings for others. The public is invited to either read or listen to ten-minute readings. The next Open Mic is **Friday, March 8, 2013** at Barnes & Noble Booksellers, 6111 Sunrise Blvd., Citrus Heights (in the Birdcage Center). Sign-in is at 6:45 p.m. Free to the public.

For more details, contact **Julie Bauer** at: [joolieb@aol.com](mailto:joolieb@aol.com); Phone: 916-344-5778.

You may also get details at the CWC website: [www.CWCSacramentoWriters.org](http://www.CWCSacramentoWriters.org)

## ANNUAL CWC PICNIC PLANNED

The 4th annual California Writers Club picnic will be held at the **Fire Circle in Joaquin Miller Park** in Oakland on **Saturday, July 20th**, the day before the Central Board meeting. As the legend of the founding of CWC goes, Joaquin Miller used to invite his writing friends, including Jack London, to his home for picnics and reading their latest works to each other (much like our Open Mics) in the flat area that is now the Fire Circle. Thus we have ties to Joaquin Miller Park that go back to the days before the founding of CWC in 1909, and the creation of the park itself.

The picnic, open to ALL CWC members and their guests, combines a potluck, readings, networking, camaraderie and a "Lit Cake" competition – decorate any cake, cookie or other dessert with a literary theme.

More details to follow. To RSVP for the picnic, contact our Central Board Representative Margie Yee Webb at [Margie@CatMulan.com](mailto:Margie@CatMulan.com) or (916) 213-0798.

## ENCOURAGE A WRITER FRIEND TO JOIN CWC

### APPLICATION FOR CWC SACRAMENTO BRANCH MEMBERSHIP

Name \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Genre \_\_\_\_\_

Membership dues are \$65, which include annual dues of \$45 and a one-time *new member* enrollment fee of \$20. When applying after January 1, half-year dues are \$42.50 (\$22.50 plus that one-time \$20.00 enrollment fee for new members). The membership year is July 1 through June 30. Renewal dues of \$45 are due July 1.

Amount Enclosed: \$ \_\_\_\_\_

#### Membership Category:

- Active Member – Please include copies of published works and indicate genre.
- Associate Member – Aspiring Writer. Please include writing samples and indicate genre category.
- Supporting Member – Benefits include luncheon meeting discount and *Write On!*, the CWC branch newsletter.
- Half Year
- I do not wish to be included on the membership roster (Roster is for members' information only).

Mail to: CWC Membership Co-Chair, **Liz Allenby**, 5408 Stanmore Way, Elk Grove, CA 95758



## Member News

(Continued from Page 1)

**Cheryl Stapp** will sign copies of her new book, *Sacramento Chronicles: A Golden Past*, at Time Tested Books, 1114 21<sup>st</sup> Street (between L and K Streets), Sacramento, February 28, 2013, 7 p.m. Cheryl will also speak at Sutter's Fort on March 16, 2013 about Women on the Frontier at the fort's Hands on History Day.

**Shawn Hansen**, author of *Scribbled Stories, Volume One*, has published *The Indie Book Marketer Strategycast* at iTunes, featuring self-publishing & marketing tips and author interviews. Details at <http://www.ShawnSuggests.com/Strategycast>. Authors with insight into self-publishing and marketing are invited to contact Shawn: [Shawn.Hansen@IndieBookMarketer.com](mailto:Shawn.Hansen@IndieBookMarketer.com)

**Rosie Hollenbeck** has an article in the March issue of the children's magazine, Highlights. It is titled, *A Princess Who Can Tune an Engine*. It is a non-fiction article about Britain's Queen Elizabeth in her pre-queen days. Visit Rosie's blog at: <http://rosihollenbeckthewritestuff.blogspot.com/>

**Helene Vorce-Tish** will speak February 25 at 2 p.m. to the National Active/Retired Federal Employees Association at the Placerville Senior Center. She will discuss her narrative non-fiction, *Fencing with Danger*. Helene's publisher (Publish America) is pitching this true Russian story to Hollywood producers as a possible movie project.

**Tom Kando** has put a revised edition of his autobiography, *A Tale of Survival: From War Ravaged Europe to the Promise of America*, on Smashwords as an eBook. The amended version has a new cover. It also has illustrations, which the paper version did not.

Author and historian **Annette Kassis** will discuss her book, *Weinstock's: Sacramento's Finest Department Store* and how the classic American department store reflected the culture and history of the time period. A book sale follows at Robbie Waters Pocket-Greenhaven Library, 7335 Gloria Drive, Sacramento, 11 a.m. Free to the public.

**Cindy Sample**, author of the 2011 NCPA Fiction winner for *Dying for a Dance*, will participate in the Assistance League of Sacramento's Third Annual Author's Day at the Marriott at 11211 Point East Drive, Rancho Cordova, Saturday, March 2, 2013, from 9 a.m. until 3:30 p.m. Here is the link: [www.sacramento.assistanceleague.org/download.cfm?ID=47993](http://www.sacramento.assistanceleague.org/download.cfm?ID=47993)

**Tim Hart's** first short-story collection is titled: *Matters Familiar*. He writes as **E.G. Fabricant** and is promoting it in partnership with Sacramento Habitat for Humanity; donating \$1 for every paper or digital copy sold. *Matters Familiar* is available at bookstores and online ebook dealers. For more information:

[www.EGFabricant.com](http://www.EGFabricant.com) and [www.Books4Homes.com](http://www.Books4Homes.com)

# ***LAST CHANCE TO ENTER***

**THE CALIFORNIA WRITERS CLUB, SACRAMENTO BRANCH**

## **2013 NON-FICTION WRITING CONTEST**



**Category: Personal Essay**

**SUBJECT:**

**THE MOST INFLUENTIAL PERSON IN MY LIFE**

**Length: 750 words or less**

**ELIGIBILITY, ENTRY FEES, AND  
MANUSCRIPT REQUIREMENTS**

**OPEN TO EVERYONE**

### **Awards and Recognitions:**

**First Place: \$100.00**

**Second Place: \$50.00**

**Third Place: \$25.00**

Awards will be presented at the June 2013 California Writers Club, Sacramento Branch Luncheon.

Winning essays will be published in the June 2013 newsletter.

### **Entry Fees:**

\$10.00 per entry, payable by check. Writers may submit multiple entries.

### **Submissions:**

**Three copies of each submission** must be mailed with payment to **Liz Allenby, Contest Chair**, at the address stated below.

### **Manuscripts:**

Name must NOT appear on manuscript. Entries must be original and unpublished.

Entries must be typewritten, double-spaced in 12-point Times Roman font, and on one side of paper only, using standard 1" margin.

Submission must include three copies and a cover sheet for each submission with submission title, author's name, address, phone number, and email address. The cover sheet is the only place containing the author's name.

### **Deadline:**

All submissions must be postmarked by the deadline of **Saturday, March 30, 2013**. The deadline is absolute; no exceptions will be made. Failure to comply with the rules will cause the entry to be disqualified.

### **Send submissions to:**

CWC Non-fiction Writing Contest  
Liz Allenby, Contest Chair  
5408 Stanmore Way  
Elk Grove, CA 95758

If you have questions please email **Contest Chair Liz Allenby** at the following address:

**[LizAllenby@comcast.net](mailto:LizAllenby@comcast.net)**

## 2012-2013 CWC Officers, Board Members and Committee Chairs

California Writers Club  
Sacramento Branch

[www.CWCSacramentoWriters.org](http://www.CWCSacramentoWriters.org)

Steve Liddick, Newsletter Editor/Communications Director  
P.O. Box 293263  
Sacramento, CA 95829

[SteveLiddick@gmail.com](mailto:SteveLiddick@gmail.com)

*Email correspondence should include CWC in the subject line*

### Officers

Marsha Robinson, President  
[MarshaR@quiknet.com](mailto:MarshaR@quiknet.com)  
Cheryl Stapp, VP/Programs  
[Chermail1@yahoo.com](mailto:Chermail1@yahoo.com)  
Liz Allenby, VP/Membership  
Kimberly Edwards, Secretary  
Robert Cooper, Treasurer

### Board of Directors

Anthony Folcarelli  
Steve Liddick  
Marilyn Smith-Murphy  
Ken Umbach  
Nancy Ware  
Margie Yee Webb

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### Committee/Chair

Membership: Liz Allenby – [LizAllenby@comcast.net](mailto:LizAllenby@comcast.net)  
Contest: Liz Allenby - [LizAllenby@comcast.net](mailto:LizAllenby@comcast.net)  
Historian: Julie Bauer – [JoolieB@aol.com](mailto:JoolieB@aol.com)  
Newsletter: Steve Liddick – [SteveLiddick@gmail.com](mailto:SteveLiddick@gmail.com)  
Open Mic: Julie Bauer – [JoolieBb@aol.com](mailto:JoolieBb@aol.com)  
Outreach: Margie Yee Webb – [Margie@CatMulan.com](mailto:Margie@CatMulan.com)  
Communications Director: Steve Liddick – [SteveLiddick@gmail.com](mailto:SteveLiddick@gmail.com)  
Seminar/Workshop: Kim Edwards – [KimberlyEdwards00@comcast.net](mailto:KimberlyEdwards00@comcast.net)  
Web Coordinator: Amy Rogers – [Rogers91@SBCGlobal.net](mailto:Rogers91@SBCGlobal.net)  
Writers Network: C.J. Larson - Contact Marsha Robinson – [MarshaR@quiknet.com](mailto:MarshaR@quiknet.com)  
Central Board Rep: Margie Yee Webb – [Margie@CatMulan.com](mailto:Margie@CatMulan.com)  
NorCal Rep: Kim Edwards – [KimberlyEdwards00@comcast.net](mailto:KimberlyEdwards00@comcast.net)

*Email correspondence should include CWC in the subject line*