



Founded 1909

CALIFORNIA WRITERS CLUB, SACRAMENTO BRANCH

Writers Making the Write Connections.

# WRITE ON!



We welcome all writers from aspiring to professional.

Our goal is to educate and to encourage writing and marketing skills.

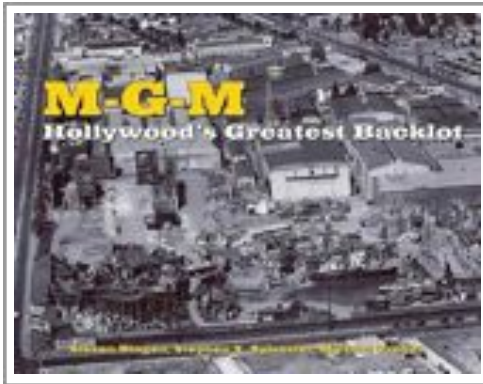
OCTOBER 2011

[CWCSacramentoWriters.org](http://CWCSacramentoWriters.org)

## Appearing at the October 15th Luncheon

*Author Michael Troyan*

*MGM: Hollywood's Greatest Backlot*



Michael is a freelance writer and has worked as an archivist and consultant at two of Hollywood's major studios. A lifelong fan of Hollywood's classic films, he has parlayed that interest into a variety of books about MGM and The Walt Disney Studios as author, co-author, or contributor. His books include *A Rose for Mrs. Miniver*; *The Life of Greer Garson*, about M-G-M's reigning Queen of the Lot in the 1940s and 1950s – which is enjoying its third printing and recently went into paperback. Mike has also contributed to *Disney A-Z*, *The Disney Villains*, and *The Disney Poster Book*. He lives in northern California.

### OH, MY WORD – THE MONTHLY LUNCHEON MEETING LOCATION HAS CHANGED, AGAIN!

Last month's restaurant (El Torito) unexpectedly CLOSED ITS DOORS the day after we were there.



The next Luncheon Meeting is on October 15th at 11:00 AM at TOKYO BUFFET.

**TOKYO BUFFET is located at 7217 Greenback Lane in Citrus Heights.**

The cost to attend is \$12 for Members and \$14 for Nonmembers.

The Public is invited to attend.

### SAVE THE DATE: DECEMBER 11TH

THE CWC - SACRAMENTO BRANCH PRESENTS:

**The 4th Annual Holiday Social**

1:00 p.m. - 3:00 p.m.



**ROMANO'S MACARONI GRILL**

2739 East Bidwell St., Folsom, CA 95630

### OPEN MIC FOR WRITERS

Sponsored by the CWC, Sacramento Branch

Second Friday of each month

7 p.m. (Sign-ups begin at 6:45 p.m.)



Readers are allowed up to 10 minutes each.

**Next Open Mic is October 14th**

Barnes & Noble Booksellers

Birdcage Center

6111 Sunrise Blvd.

Citrus Heights, CA 95610

**Readers and Listeners Welcome!**

Contact: Julie Bauer – [joolieB@aol.com](mailto:joolieB@aol.com) | (916) 344-5778

# President's Message

BY MARSHA ROBINSON

[MarshaR@quiknet.com](mailto:MarshaR@quiknet.com) | [MarshaRobinsonWrites.com](http://MarshaRobinsonWrites.com)



## MARCHING FORWARD WITH THE HELP OF VOLUNTEERS

When I became President, I asked for volunteers and am delighted that so many stepped forward. It's rewarding to be involved with a club that motivates and encourages my passion—the craft of writing—and is supported by so many energetic people who share that passion.

Together, we move into a new membership year with the exciting prospects of a fall writing contest, the inspiring opportunities of an anthology, and a revived raffle. The Writers Network still offers informative and engaging speakers on the first Friday of the month, and Open Mic continues with great success on the second Friday of the month because of enthusiastic California Writers Club volunteers.

The club benefit of association with like-souls (fellow writers) is invaluable. Social networking at meetings affords us a chance to meet, mingle, and share. Informal critique groups are formed and friendships develop. Our individual voice as Writer is strengthened and our style refined.

I term my writing style, *Composing in the Dark*. Quite often that is literally and figuratively accurate. Like many other aspiring writers, I work at a daytime job, so I can afford my passion to produce creative composition. Luckily for me, my imagination surfaces after the sun sinks. I become a night owl: poised over my keyboard, the glow from the monitor the only light in the room. It helps if I can't see the keys I tap. My eyes stay glued to the screen, and I watch the words tumble out in spurts and starts. The phrases chase one another, until domination is determined, and the sentence settles into its paragraph. The quiet of the night inspires creativity, at least for me.

What works for you?

MARSHA ROBINSON IS THE AUTHOR OF THE RECENTLY RELEASED CHILDREN'S PICTURE BOOK *RESCUING HUMPHREY*.

[MarshaR@quiknet.com](mailto:MarshaR@quiknet.com) | [MarshaRobinsonWrites.com](http://MarshaRobinsonWrites.com)

## CLUB HISTORY - LOOKING AT THE PAST & MOVING INTO THE FUTURE

**Editor's Note:** On June 25, 2009, Past President La Ronda Bowen submitted a complete "Final History of the Sacramento Branch of the California Writer's Club." Our current President, Marsha Robinson, was gracious enough to share this historical document with me, and she made the marvelous suggestion that it be shared with our readers. The carefully prepared "Final History" is over 40 pages in length, and every bit of it is a joy to read. I'll let each of you savor it in small, monthly bites! ~ Shawn Hansen

### THE FIRST 50 YEARS: 1925-1975, Part I



1925, Sacramento—The home of the California Gold Rush, the Pony Express and the nation's first long-range electrical distribution lines, also claimed the state's political heart and a roaring 1920's economy fed by strong agricultural, manufacturing, and transportation industries. The city, located at the confluence of the American and Sacramento Rivers, was just a one-day boat ride from the San Francisco Bay. It was home to the Senator Hotel, considered the finest hotel on the entire Pacific Coast, and the Crocker Art Museum where Harry Noyes Pratt, the CWC's second President, became curator. Pratt, a poet, lyricist and editor of *Overland Magazine*, liked the movies and in the mid-to late 1920's, Sacramento was becoming a favorite movie location for Hollywood filmmakers.

Following Pratt's election as CWC President, thirty-one charter members formed the first offshoot of the California Writer's Club, called simply, the California Writer's Club, Sacramento Branch. September 30, 1925 is the date shown on official CWC records, but branch records reflect the date as October 31. The newly minted branch held its formal Affiliation Dinner on Halloween night in downtown Sacramento at the Renaissance-Revival style Senator Hotel. Modeled after the Farnese Palace in Italy, the hotel's gleaming marble pillars and Terrazzo marble floors appropriately reflected the bright hopes members must have had for their new venture. In the banquet room, silver and china sparkled in the light of hanging chandeliers and prim-looking soloist Mispah Nathan performed for the stylishly-dressed writers.

(continued page 6)

## WRITERS NETWORK MEETING REPORT

by Jamie Laster

[MzjamieL@yahoo.com](mailto:MzjamieL@yahoo.com) | [JamieLasterAuthor.com](http://JamieLasterAuthor.com)



### WE WISH TO THANK SEPTEMBER GUEST CARMEL L. MOONEY

Speaking about the benefits of travel writing, Carmel L. Mooney gave tremendous tips on how and where to get started. A successful travel writer, author, radio talk show host, and columnist, Mooney began her travel writing career about 17 years ago with support from the California Writers Club. She quickly learned the benefits of writing for travel – free accommodations, cruises, flights, meals, and more – were ample rewards for embarking on the travel-writing road. “Travel writing may not generate six figure incomes, but the value of the perks you receive to travel can easily be that much.”

Mooney recommended finding a travel niche and writing a few articles for low circulation travel publications to embark on a travel writing career. After publication of at least two articles, joining a travel writers organization such as NATJA to network was Mooney's next suggested step. Convention Centers, Tourism and Visitor's Bureaus, and Chambers of Commerce were listed by Mooney as great sources to obtain Press Trips and Press Kits prior to trips, and though photographs enhance a travel article, according to Mooney, one can be a successful travel writer without being a photographer. Mooney's websites include: [MoneyTheWriteWay](http://MoneyTheWriteWay), [RoadTripsForCouples](http://RoadTripsForCouples), and [TravelingMom](http://TravelingMom).

## Appearing at the October 7th Writers Network Meeting

### Naida West

PROFESSOR, AUTHOR, and PUBLISHER

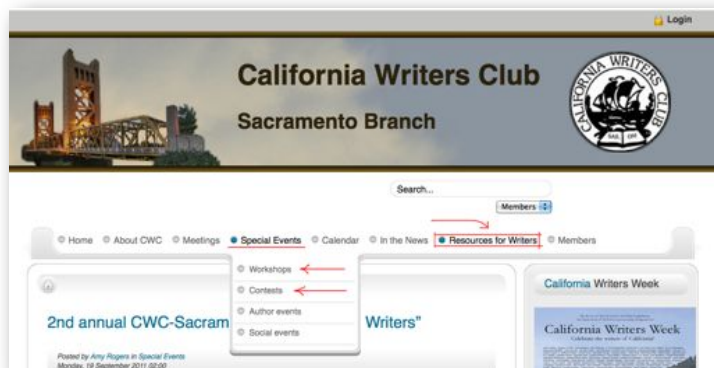
With a Ph.D. from UC Davis., Ms. West taught and wrote in the field of sociology, and then consulted and lobbied in Sacramento. The mother of three, she served on the San Juan School Board and other governmental panels, including the Sacramento History and Science Commission.

In 1990, she became a full time novelist. Her award-winning novels, *Eye of the Bear* and *River of Red Gold* are required reading in colleges in the US and England. The 3rd book in the historical trilogy, *Rest for the Wicked*, won the 2011 New Generation Indie Book Award for historical fiction.

She conducts walking tours along the Cosumnes River at the little ranch where she lives which is the primary setting of her trilogy. She is also researching a new novel.

The Writers Network is held the 1st Friday of the month at 9 a.m. - at the IHOP - 2216 Sunrise Blvd., Rancho Cordova (N of HWY 50).

Speaker Intro by Laurie Hoirup – [Lauries.Legacy@yahoo.com](mailto:Lauries.Legacy@yahoo.com) | [LauriesLegacy.com](http://LauriesLegacy.com)



### There's More for You at the Branch Web Site!

The Sacramento Branch of the California Writers Club wants to get its members writing, submitting, learning, and promoting. To help, we've expanded the [Web Site](#) to include lists of writing-related opportunities. Many of these contests, calls-for-manuscripts, classes, and seminars can't fit in our newsletter or have deadlines that will pass before the next edition of the newsletter is delivered. If you haven't done so already, be sure to bookmark the [Site](#), and make a point of visiting often to be sure you aren't missing out on something that could make a difference in your writing career!

# California Writers Club, Sacramento Branch

2nd Annual - An Evening with Writers

**OCTOBER 4TH from 6:00 PM to 8:00 PM**

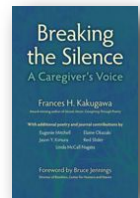
**LUNA'S CAFE & JUICE BAR**

1414 16th Street, Sacramento, CA 95814

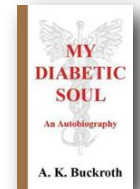
To commemorate California Writers Week and to celebrate the 86th anniversary of the California Writers Club, Sacramento Branch, Club Members Frances Kakugawa, A.K. Buckroth, Amy Rogers, Carol Ryan, and Margie Yee Webb will read from their works, share their experiences and writing advice, and be available to autograph books.



Author and poet Frances Kakugawa's *Breaking the Silence: A Caregiver's Voice* is an insightful and moving book that will both help and inspire all who struggle as caregivers for loved ones afflicted with Alzheimer's disease or other dementia.



*My Diabetic Soul – An Autobiography* by A. K. Buckroth is written to inspire the ever-growing populace of a half-billion known diabetics around the world. With you, she celebrates fifty years living with this disease.



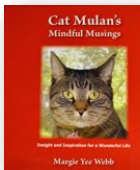
*Petroplague* by Amy Rogers, M.D., Ph.D. is a thrilling science-themed novel that poses a frightening *What If?* question. Harvard-educated and relentlessly curious, Amy is passionate about scientific literacy and nature education for kids.



Carol Anita Ryan's memoir *Right Now Is Perfect* tells of her adventure, sailing across the Pacific in a 36 foot yacht and concludes with the unexpected diagnosis of Primary Progressive Multiple Sclerosis, and the impact of progressing disability.



*Cat Mulan's Mindful Musings: Insight and Inspiration for a Wonderful Life* by author & photographer Margie Yee Webb features timeless photographs of Cat Mulan paired with insightful and inspirational reflections to lift your spirits with humor and wisdom.



THE PUBLIC IS INVITED TO ATTEND THIS *FREE* EVENT.

Food and beverages will be available for purchase.

For more details, contact Margie Yee Webb: [Margie@CatMulan.com](mailto:Margie@CatMulan.com) or visit the [CWC Sacramento Branch Web Site](#).

# WRITING and WRITING-RELATED OPPORTUNITIES <sup>5</sup>

**Editor's Note:** Unless noted otherwise, these listings do not represent endorsement by the CWC or the Sacramento Branch and are provided for information. All writing, contest, publication, and related opportunities should be thoroughly researched by the individual. ~ Shawn Hansen

## CLASSES, CONFERENCES, EVENTS, SEMINARS:

*Writing and Publishing Your Novel or Book* presented by club member Helene Vorce-Tish begins September 21st. Location: El Dorado Hills Senior Center – 990 Lassen Lane | Cost: Six Classes cost \$47 and includes one autographed book. Registration: (916) 933-6624 | Questions: Contact Helene (530) 277-3327 | This class is open to all interested parties.

*Low Cost Computer & Marketing Classes* presented by [The Market Place](#) and [Shawn Hansen](#) are being held the 1st & 3rd Sundays of each month. Location: The Market Place (11395 Folsom Blvd.) | 90 minute classes: *Computer Skills 101*, *Social Media 101*, *Beginning & Advanced Marketing*, and *Advanced Blogging*. Cost: CWC members: \$10 | \$15 Others. Contact Shawn: (916) 698-5213 or [ShawnH@MarketPlaceRancho.com](mailto:ShawnH@MarketPlaceRancho.com). These classes are open to all interested parties.

*How to Get in on the eBook Revolution: Produce, Distribute, & Sell Your eBook* with Mark Coker, presented by [South Bay Writers™](#) October 29, 2011: 8:00-2:00 | Location: The Lookout Restaurant (605 Macara Ave. Sunnyvale, CA 94085) | Cost: Varies from \$25 to \$65 and includes continental breakfast and lunch. Contact Nina Amir (408) 353-1943 or [cpywrtcom@aol.com](mailto:cpywrtcom@aol.com)

*Weekend Web Site Warrior Seminars* presented by [Shawn Hansen](#) will be held October 29th-30th. Location: Greater Sacramento Area | 2-Days Cost: \$275 - includes 3 months' Web hosting, 1-year domain name registration, and the guarantee you'll know how to use and update your Social Media equipped, Search Engine Optimized (SEO) Web Site and Blog. Contact [Shawn](#) (530) 626-4465 or [Shawn.Hansen@SHMarketingSolutions.com](mailto:Shawn.Hansen@SHMarketingSolutions.com). This seminar is open to all interested parties.

*Tony Hillerman Writers Conference:* November 10-12, 2011 | Location: Santa Fe, New Mexico | Partial Faculty Includes: Douglas Preston, David Morrell, Sandi Ault, Hampton Sides, Jo-Ann Mapson, and Virginia Scharff | Cost: \$225 and up. Visit the [Wordharvest Web Site](#) for complete details.

## CONTESTS:

*Writer's Digest Genre Competitions – Sci-Fi / Fantasy* (Deadline: October 1, 2011) | *Thriller / Suspense* (Deadline: October 1, 2011) | *Young Adult* (Deadline: October 1, 2011) | *Romance* (Deadline: October 15, 2011) | *Crime* (Deadline: October 22, 2011) | *Horror* (Deadline: October 31, 2011) | Cash Prizes, Promotion, and books.

Images Theatre Company, Sacramento presents: *The New Voices Playwriting Competition*. 5 Plays will be chosen from the entries to receive a staged reading in December 2011, and the top scoring play will receive a workshop production during Images' 2012/2013 season. Deadline: October 5, 2011.

*12th Annual Writer's Digest Short Short Story Competition:* 1,500 words or fewer; Open Genre; Cash Prizes, Publication, and Conference | Deadline: November 15, 2011

*The 2012 Indie Publishing Contest* is currently open to submissions. The deadline is January 4, 2012. \$30,000 in self-publishing and promotional services prizes are up for grabs. This contest is listed on the [San Francisco Writers Conference Web Site](#), but attendance at the conference is not a condition of submission or winning.

The 2012 CWC, *Sacramento Branch Short Short Story Contest* is a go, so sharpen your pencils, pens, and fingertips! Eligible entries will be 750 words or fewer in length, and works of fiction (any genre). More details next month.

## SUBMISSION OPPORTUNITIES:

*Ellery Queen Mystery Magazine* – Welcomes submissions from new and established writers, and publishes every kind of mystery short story. Submissions: 2,500-8,000 words. Paying Market. "We are especially happy to review first stories by authors who have never before published fiction professionally." See [Web Site](#) for guidelines and submission instructions.

*HOOT: A Postcard Review of {Mini} Poetry and Prose* – A monthly literary magazine produced on a postcard. They publish current fiction, non-fiction, poetry, and book reviews (of independent/small press books). Submissions: 150 words or fewer. Open Genre. Paying Market.

Editor's Note: A multitude of sub ops can be found at [Duotrope](#) - a Web Site all writers should visit. Learn a market's acceptance percentage; the turnaround time between submission and reply; the pay scale; whether or not reprints are accepted; and more. ~Shawn

## Continued from page 2: Club History – Looking at the Past & Moving into the Future

Reporters from Sacramento's two major newspapers, the *Sacramento Bee* and the *Sacramento Union* attended.

Sacramento Branch members represented a full spectrum of writers and affiliated trades, including poets, photographers, musical lyricists and composers, playwrights, novelists, journalists, and writers of textbooks, romance books, and policy documents. Their work appeared in popular magazines like *Argosy* and *Ladies Home Journal*, in specialty magazines like *Police Science* and *Petersen's Photographic Magazine*, in syndicated newspaper columns, and in local papers including the *Sacramento Bee* and the *Sacramento Union*. Crown Publishing, Doubleday, Charles Scribner's Sons, Harlequin, Harper & Brothers, Grune & Stratton, Random House, Bobbs-Merrill, McGraw Hill, Delacourte and others, published their books. Member-created music, plays, and book adaptations reached audiences through radio, television, concerts, and live theatre performances. The philosophical and cultural diversity of the membership provided a rich intellectual stimulation for members.

Edna W. Becsey served as the first president of the branch. She was followed in 1926 by A. R. Price and in 1927 by Sara Ashby. It was not until 1934 that the parent organization elected a woman, Mary R. Coolidge, as president. Under Becsey's leadership, the Sacramento CWC established its purpose which harmonized with the purpose of the parent club: "To inspire men and women in the creation of art and literature and to provide a forum for educating both club members and the interested public in the craft of writing and ways of marketing their work." That vision continued to guide the branch into the 21st century.

**NEXT MONTH:** A closer look at the Educational And Social aspects of the Club. Once again, I wish to extend my thanks and to give credit to Past President La Ronda Bowen, the author of "Final History of the Sacramento Branch of the California Writer's Club." ~ Shawn Hansen



### Some of What You Missed, If You Missed the September Luncheon. . .

The first luncheon after the Club's summer break was held at our new location: the El Torito Restaurant on Sunrise. The staff was great and the buffet delicious, and as you can see from the photo on the left, the place was packed! New faces, regulars, and long-time members who had been away for awhile rubbed elbows with one another over salad, flautas, chimichangas, rice, beans, and sliced fruit.

Once the buffet plates were cleared, coffee and cookies began appearing and disappearing and Ross Rojek took the stage. After sharing the vision that became *Sacramento Book Review*, Ross discussed the best ways a local author can use reviews and reviewing to increase exposure and gain new readers. Making note of the importance of virtual networking, Ross segued into the influence of the electronic age in the publishing industry. Touching on the popularity of the iPad, he mentioned the upcoming Amazon tablet and the possibility of subscription-based book sales. In closing, he invited members to participate in the process by volunteering to become reviewers and by submitting books that had been released in the past 90 days. He advised those submitting to include their contact information, a media kit, and a post-it note in the middle of each copy of the book that identifies the work as being written by a local author. For more, visit the [Sacramento Book Review Web Site](#).

### OUR THANKS TO ROSS ROJEK of 1776 PRODUCTIONS – September's Luncheon Speaker

#### NEWSLETTER CONTEST ALERT! (SACRAMENTO BRANCH MEMBERS ONLY)

In honor of California Writers Week, your challenge is to share with readers the influence one of the many California writers has (or continues to have) on you and your writing. Maybe it was a book or poem by one of these writers that so moved you, your life or outlook was inexorably altered, or maybe it was sheer enjoyment that resulted in your making that leap to BE a writer.

In 200 words or fewer, share the influence one of these writers has had on you and your writing.

The deadline is 5 PM October 10th. The winning entry will receive a \$5 Amazon e-gift card and publication in November's *Write On!* (In addition, 3-5 submissions will be randomly chosen to appear in upcoming editions of *Write On!*)

If you have any questions about the contest, please contact me, and when you have the winning submission written, send it to

[Shawn.Hansen@ScribbledStories.com](mailto:Shawn.Hansen@ScribbledStories.com) or 6600 Log Cabin Lane, Placerville, CA 95667.

#### This Month's Winner: "Reconnaissance" by Cheryl Stapp

The only way out of this is to get back on my horse and ride to a greater vantage point. My adversary is strong, but not so formidable that he can't be conquered. I think. My error was a misstep in judgment, surely negligible if I regroup now, and wait. Wait for what? A white flag fluttering from the field beyond? A message delivered by a panting runner? My adversary has considerable pride, and his forces are greater. Would a message merely state his refusal to acquiesce, and demand my surrender? The terms of our engagement were vague from the beginning: circling, favoring his troops while appearing to give my camp the advantage. Not all is lost, is it? That is the question. It is time to rest and retreat, to consider a new plan. Ah, but the battle was going my way—until the last confrontation. I cannot, must not, lose.



# October is Breast Cancer Awareness Month.



In honor of the women and men battling this disease, and their families and friends, we are spotlighting CWC - Sacramento Branch Member and Breast Cancer Survivor Gina Mulligan and her Project



Cancer Survivor and Founder of *Girls Love Mail*, Gina Mulligan.

The goal of Girls Love Mail is to encourage newly diagnosed breast cancer patients with the gift of a handwritten letter. Founder, writer, and Branch Member Gina L. Mulligan was working on an epistolary novel, a story comprised entirely of letters, when she was diagnosed with breast cancer. While undergoing treatment and writing fictional letters, she began receiving letters. Many of the cards were from people Gina had never met. "Letters were all around me, and they were so uplifting. I started Girls Love Mail to be sure other breast cancer patients receive this special kind of healing."

## Fighting Breast Cancer with Good Penmanship

Do you remember the last handwritten card you received from a friend? Was it special? Did you keep it? Now imagine receiving an encouraging card when you've found out you have breast cancer and are thinking about losing your hair. Helping women through this uncertain and frightening time is the mission of Gina's new charity Girls Love Mail.



A Women's Group gathers to write letter for *Girls Love Mail*.

Anyone with a story to share or desire to encourage a woman can write a letter. You begin with "Dear Friend" and write from the heart. Letter writers can use almost any note card or paper, but the letters must be handwritten. "Recipients feel the care and time when a note is handwritten," says Gina. Girls Love Mail receives letters from individuals as well as groups who write letters at events like bunco parties and book club meetings.

Girls Love Mail is off to a great start, but they need more letters and more people who are willing to write them regularly. In the U.S., a woman is diagnosed with breast cancer every 3 seconds. For Girls Love Mail, that's 40 people dedicating just 10 minutes a week in 100 cities.



To get started, go to the Girls Love Mail Web Site or Facebook page. You'll find letter writing tips, sample letters, and a short sign-up form. Girls Love Mail wants to build a community and share the impact of the letters.

In this age of text messaging and e-mailing, we've forgotten the simple healing power of a handwritten letter. Girls Love Mail calls their letters *precious gifts*. The next time you're unwrapping a letter, think how it makes you feel. Then pick up a pen, and write one of your own for Girls Love Mail.

# FOND MEMORIES – WARM FAREWELLS

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The Sacramento Branch of the California Writers Club is sad to report the passing of members Beth Tigner and Charles Henry Pettingell.

## Beth Tigner by Marsha Porter



Beth Tigner - Photo by Julie Bauer

Jack London Award winner and lifetime member honoree Beth Tigner joined the Sacramento branch of CWC in 1975 and never stopped giving. From 1981 to 1990, she coordinated the luncheons taking reservations and dealing with restaurant staff. Constantly trying to accommodate everyone, she rarely had time to eat anything herself. She also made a point of attending every meeting. If her sister was visiting from LA, she'd bring her, and if Beth was ill, she'd come anyway. At least twice she went straight to the hospital after a CWC meeting. She served as treasurer from 1991 to 1992 and as membership chair from 2001 to 2003. Officially a board member from 1993 to 1996, she continued to attend board meetings for many years after that.

A one woman welcoming committee, she would bring chocolates for everyone at a February meeting or special door prices just to spice things up. One on one encouragement was her specialty with fledgling writers and prospective members.

Born in Bismarck, North Dakota on October 22, 1919, she was a dance instructor, dime store clerk, and office worker before starting a career with Social Security. Her 70 year marriage to dashing Air Force pilot Earl Tigner had its early years chronicled in Beth's diary which, when recently discovered, became the topic of two newspaper articles.

Beth loved reading and research as much as she loved to write. After she retired in 1971, she wrote 17 books including a young adult novel entitled *When Cold Maker Comes* which was published in 2002.

Beth was the consummate cheerleader for writers in general and CWC writers specifically. Her desire to keep the club lively and bring in new members and outstanding speakers was accomplished with her ever ready smile and the twinkle in her eyes. Though she passed away on September 6, 2011, her spirit remains an inspiration to her writing peers.

## Charles Pettingell by La Ronda Bowen and Julie Bauer



Charles Henry Pettingell - Photo by Julie Bauer

Charles "Chuck" Pettingell was a Jack London Award recipient, and an award-winning journalist and publisher who joined the Sacramento Branch of CWC in 1988 at the urging of Ken Donelson.

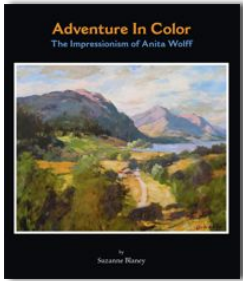
He was accepted on the basis of his work as editor of the monthly tabloid newspaper of the largest union on the west coast. His newspaper won top honors from the international federation for five years running and numerous awards from the Western Labor Press Association—then composed of all unions in the 13 western states.

Charles, the former chief of labor relations at McClellan AFB, edited and published the base employees' newsletter and wrote articles for the base newspaper, *The Spacemaker*, as well as the *Sacramento Bee* and *Union*.

In 1992, Beth Tigner prevailed upon him to replace her as treasurer, and Charles held the position until 2005. He passed away at the age of 92 on August 23, 2011. His wife of 67 years, Patria, a novelist, joined CWC in 1993 and passed away in April.

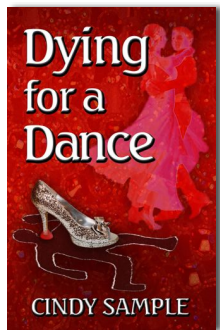
To read Charles' obituary and sign his guest book, visit [Legacy.com](http://Legacy.com).

# Member News



Suzanne Blaney's new book *Adventure in Color: The Impressionism of Anita Wolff* is now available. Come celebrate with Suzanne at The Market Place (11395 Folsom Blvd., Rancho Cordova) on Saturday, October 8th from 1:00-2:00.

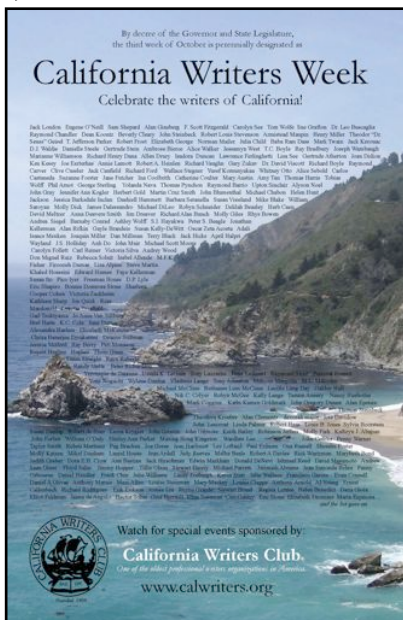
Raise a glass to long-time CWC - Sacramento Branch member Grace Ertel who published two articles in the August 19th edition of *Vine Times*:  
No Worry Wine Tasting--Downtown Napa Has It All & The Napa Wine Train.



Cindy Sample's much anticipated sequel *Dying for a Dance* will be available in October. Join Cindy at The Market Place (11395 Folsom Blvd., Rancho Cordova) on Saturday, October 22nd from 1:00-4:00 for a celebration including dancers and the author's famous dead body cookies.



Don Ricardo Salazar's book *A Better Way!* received a 5-star review at Amazon. The reviewer notes it "is a must read sales guidebook. It is a comprehensive primer for the small business community, guiding the reader through the steps needed to increase sales while minimizing the competition in a gentlemanly way."



The 3rd week of October is California Writers Week.

How will you celebrate?

The poster to the left lists many of our wonderful California writers.

To view a larger image, visit our Club Web Site.

## Market Yourself on the Branch Web Site

**CWCSacramentoWriters.org**

CWC – Sacramento dues-paying members can customize their own member page.

Post your bio, link your media coverage, blog, Facebook fan page and Web Site, and discuss your books.

To request a member account, contact Amy Rogers at [Amy@ScienceThrillers.com](mailto:Amy@ScienceThrillers.com)

## NEWSLETTER SUBMISSIONS WELCOME

MEMBERS are encouraged to submit news of sales, awards, contest wins, book releases, appearances, and other writing-related things.

I am also seeking articles on the following topics:

**Starting One's Own Publishing Company:** If you abandoned traditional publishing routes and chose to self-publish after creating your own publishing company: Why did you do it?; What steps did you take to make it legal/legitimate?; and What is your retrospective view now that it's done?

**The Successful Book Launch:** Have you planned, promoted, and been fortunate enough to have these efforts turn into a line forming in front of your table and empty boxes where your books once were? How'd you do that?

Submissions and inquiries should be sent to

[Shawn.Hansen@ScribbledStories.com](mailto:Shawn.Hansen@ScribbledStories.com)

or

Shawn Hansen  
6600 Log Cabin Lane  
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**Next Deadline: October 10th by 5 PM**

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