

SACRAMENTO WRITER



LEE FOSTER

MARKETING AND MONETIZING YOUR WRITING SPECIALTY: TIPS FOR MAKING MONEY FROM YOUR WRITING/PHOTOGRAPHY IN ANY GENRE

May 19 Speaker

Lee has spent a fair amount of time trying to understand the modern publishing scene and to position himself to benefit from the revolutions occurring around us. By studying the steps that Lee has taken, CWC members can better plan their futures, whether their genre is memoir, historical novels, fantasy, or nonfiction.

While Lee has authored 18 books, only 13 are "traditionally published." Why has Lee changed to develop five books "independently," including a book on the indie publishing process? Lee has published travel writing/ photography in every major U.S. travel magazine/newspaper, but now advocates a strong website and social media presence. He also has two travel books translated into Chinese, selling each month as ebooks, and he has also produced an audiobook.

Lee will share 11+ tips for writers in a presentation filled with information. He hopes to inspire and assist writers/authors/ photographers to be successful in three ways: create excellent and artistic content, connect with an audience, and earn income.

Lee lives in Berkeley and develops writing/photography projects in travel, literary, and "independent" publishing genres.

***11 AM–1:00 PM (10:15 Early-Bird Session TBA)
Cattlemens, 12409 Folsom Blvd, \$15 members/\$20 guests**



FIRST FRIDAY



FRIENDS IN HIGH PLACES

First Friday, May 4, with Al Zagofsky

Publisher, California Update

To Publish or not to Publish, That is the Question

So you write. Have you been published? Do you want to be published? Do you want to make money from publishing? As someone once said, Be careful what you wish for, as there may be important things to consider. Speaker Al Zagofsky will review emotional, financial and time considerations of being published.

Al teaches journalist techniques to writers desiring to improve. He has had a varied career. In addition to being a prolific writer and oral storyteller, Al has given storytelling seminars. For the past 15 plus years, he has been a print journalist, an online magazine publisher, a storyteller, and a movement awareness teacher. Al is an interesting presenter, who uses humor in both writing and speaking. His original training was as a mechanical and project management engineer. He has also worked as a raft and kayaking guide.

9-11 AM Coco's, 7887 Madison Avenue, Citrus Heights

Bring Market Leads & Marketing Tips

BE PREPARED

. . . for the next CWC Sacramento share during the Early Bird session on May 19th (before the regular meeting at Cattlemens). Last month, many participants brought original poems. In May, we will discuss Great Starts. Bring a fabulous first sentence or paragraph of your writing, or work on one during the session.



April is National Poetry Month. On April 21, Marcia Ehinger led an Early Bird sharing event at Cattlemens to celebrate poetry month and encourage participation in Poem in Your Pocket Day (April 26). A number of CWC members brought original poems to share. Here are several of them:

Loy Holder wrote this poem on 3/25/91 shortly after her mother, Blanche, passed away.

Regrets

If I had a chance to do it again,
I'd take her to Weinstocks to browse within.
I'd take her to the Rosemont and wait patiently,
While she finished her meal and complained constantly.

I'd go to her house and sit for hours,
No matter her eyes should close.
I would read her a book or hold her hand,
just to make sure she knows.....

That I loved her no matter how long she took
To shop in the grocery store.
Or how many extra stops she'd
ask me to make before.

I'd tell her she's pretty and get her to laugh.
I'd settle for a grin.
If I could have another chance to do it over again.

Katherine Henderson contributed this photo and memoir of her maternal grandmother.

**Hazel M. Willhite, Barnard High School Graduating Class of
1907, Barnard, Kansas**

You were 17, so full of hope and promise and beauty.
You have a suitor.
His name is Frank.
You teach school for a couple of years.
Your mother always 'borrows' money from you.
You marry Frank.
He has two children by a previous relationship.
Frank is a farmer in North Central Kansas.
You give him four daughters.
Frank dies in 1925 when you are age 35.
Your youngest daughter is six.
Your insurance pay-out in 1927 goes to Argentina,
with the banker that embezzled it.
But, in this picture you are 17, so full of hope and promise and
beauty.



Nanci Lee Woody notes that this poem about the birth of her daughter is perfect for Mothers' Day.

Our Birth Day

I, frightened
wearily straining my child-woman's body
against or for you
(I knew not which)
brought you forth.
I was surprised
at the warm, wet mass that was you
and marveled at your smallness
at your aliveness on your own
as you were severed from me.

And now
on this celebration of our birth day
I humbly acknowledge
the woman you've become.
I marvel at our alikeness
and our unsameness
and your aliveness on your own.

From me you came
and my soul will never cease
its watchful inclination toward you.

From me you came
and from that first
stirring deep within me
there was spawned
a womb-deep love
that defies distance
and knows not
severance.



Rosi Hollinbeck wrote this poem as part of a collection on the seasons.

Indian Summer

Sneaking in after crisp autumn nights,
after leaves have turned gold,
after harvest is done.

Sneaking in before snow starts to fall,
before ice coats the pond,
before frost covers trees.

Soft, warm days of Indian Summer
tricking us to forget
winter is sneaking in.

Carolyn Radmanovich wrote this poem on January 12, 2014, 10:30 p.m. to her Aunt Bea who died January 13, 2014 at 2:30 a.m.

The Path is Lonely, Dark and Deep

The path is lonely, dark and deep.
There are no companions on this solo journey to hold your hand, no larks to sing a cheering song.
There are no lanterns that can illumine the way.
The direction has no compass markings and no navigator.
Our feet tread uncertainly and for most unwillingly.
Each soul must march with his own unique step.
No guards or guns, no police can block the ongoing push, falling deeper into the unknown.

When my turn has come, may I know all is friendly, warm and rich.
I will be winding out of one body into the lights and rumbling thunder to the next world.
I will move as a quivering droplet of life into the silent, vast ocean of waves,
To be unbound from gravity's heavy weight into the dawning of a new world.
The experience will be filled with the lightness of the divine and eternal luminous loving soul of God.



NEW

MEMBERS

Mark your calendar for CWC Coming Events

First Friday Network

May 4, 2018

Al Zagofsky

To Publish or Not to Publish; That is the Question

Coco's 7887 Madison Avenue, Citrus Heights

. . .

Third Saturday Luncheon

May 19, 2018

11 a.m. to 1 p.m.

10:15 Early Bird Session

Lee Foster

World-Known Travel Writer

Market & Monetize Your Writing & Photography

Cattlemens, 12409 Folsom

Blvd., Rancho Cordova

\$15 members, \$20 guests

. . .

Gold Rush Writers Conference

May 4 - 6, 2018

<http://www.goldrushwriters.com/>

Elk Grove Writers Guild Conf.

November 4, 2018

www.EGAG.org

. . .

WANTED

**Chair for CA Writers' Week
Social Media Manager
Flyer Design Help**

Lisa Deines has returned to CWC Sacramento. (Please see her bio on our website:

www.cwcsacramentowriters.org/2018/lisa-deines/), and will be taking over the position of Vice-President / Programs next fiscal year.

Gerald Ward is keeper of the I Street Press at the Sacramento Public Library and its Espresso Book Machine

(www.saclibrary.org/Services/I-Street-Press/). Read more about him on the CWC website:

www.cwcsacramentowriters.org/2018/gerald-ward/.

Louise Audell is working on a young adult historical fictional novel set in 1932 depression-era Oakland, California. The Firebug Boys partner up with their newfound adversaries, The Montclair Girls, to solve an unexpected big mystery in their small town involving a German Scientist, a Russian Admiral, the manager of the Piggly Wiggly grocery store, and the newly arrived, exotic Aunt Ada. (Bio:

www.cwcsacramentowriters.org/2018/louise-audell/)

Susan Dlugach joined in the Early Bird share on April 21 with an original poem. She is a former reporter who describes herself as a verbal putterer.

Kim Edwards' "Memories and Memoir" class led her to CWC.

Steve Abbott has written some very interesting articles about California history, including pre-prohibition whiskey production in Sacramento.

(Bio:

www.cwcsacramentowriters.org/2018/steve-abbott/). He

shared a poem at the April 21 meeting; the words are lyrics to a song recorded on YouTube.

(Search: YouTube Videos A Hoosier Romance by Steve Abbott)

Our Seasons: A Hoosier Romance for Carole

If I loved you when the dogwoods were in blossom,
And their silky petals floated to the ground.

If I loved you when the bees romanced wild roses,
And the morning glories slipped their sleeping gowns.

If I loved you when the maples flamed to crimson,
And the bittersweet succumbed to autumn's pall.

If loved you in the passion of our seasons,
Now when snowflakes fall I love you most of all.

California Writers Club, Sacramento Branch
Board of Directors' Officers - Nominations

Reference: California Writers Club, Sacramento Branch, Policies and Procedures, June 2014.

The officers of the CWC Sacramento Branch are:

1. President
2. First Vice President/Programs
3. Second Vice President/Membership
4. Secretary
5. Treasurer

The membership shall elect CWC Sacramento Branch officers each year. A Nominating Committee prepares the ballot. Ballots may be distributed in May via U.S. Postal Service. If only one name appears on the ballot for each of the officer positions, the Nominating Committee Chair shall declare election by acclamation.

Proposed Ballot of Officers for FY 2018-2019

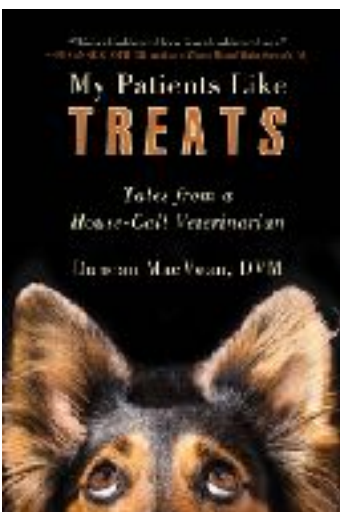
POSITION	SUGGESTED NOMINATION	DUTIES: POLICIES & PROCEDURES
President	Kimberly A. Edwards, incumbent	Page 5
First Vice President/Programs	Lisa Deines	Page 6
Second Vice President/Membership	Jerilyn Ring	Page 6
Secretary	Sandra Navarro, incumbent	Page 6
Treasurer	Larry Mandelberg, incumbent	Page 6

Member News

On Saturday, March 24, members **Katya Mills** and **Frederick Foote** were featured members at Writers On Air, a monthly Open Mic held at the Sacramento Poetry Center. Readers are recorded as they present their poetry, prose, and storytelling for radio and Internet production. Katya and Fred read several evocative works. Member **Pete Cruz** read a poem. (Writers On Air **Todd Boyd** will be speaking at one of our upcoming First Friday Network meetings.)



Jay Greenwood has been anticipating the release of the first book in his trilogy. In [Race to Marathon](#), the vast Persian Empire already dominates nearly half of the earth's entire population, but Persia's Great King now has his sights on Greece. Will love, valor, and cunning be enough to save the future of Western civilization? The action unfolds through the stories of its participants—valiant women, fearsome warriors, and shrewd leaders—woven into a fabric of intrigue and passion... And the goddesses are watching. (See his bio on the CWC website: www.cwcsacramentowriters.org/2018/jay-greenwood/.)



CWC's homegrown version of James Herriot, Duncan MacVean, DVM, has a book hot off the presses. In [My Patients Like Treats: Tales from a House Call Veterinarian](#), his first book, Dr. MacVean relates experiences from 27 years of house calls, and beautifully captures dramatic moments in other people's lives while never forgetting the reason for the author's presence: the pets themselves. (Bio: www.cwcsacramentowriters.org/2018/duncan-macvean/)

Sandra Navarro and Cornsilk Press have announced the arrival of [Your Guide to Summer Camp, Now and Then](#), on Amazon.com. The book is based on the author's extensive experience as a camper and counselor, and includes photos from her days at summer camp. (Bio: www.cwcsacramentowriters.org/2018/sandra-s-navarro/)

Obituary

Former member Helene Rae Vorce-Tish, who was residing in Cameron Park, passed away on April 10. Helene earned her bachelor's degree and teaching certificate at Michigan State University and completed her master's degree at the University of New Mexico. She was an accomplished teacher, author, and internationally recognized journalist.



NORTHERN CALIFORNIA PUBLISHERS & AUTHORS (NCPA)

ANNUAL BOOK AWARD WINNERS

The NCPA Annual Book Awards winners were announced at a gala banquet in Sacramento on Sunday, April 22. There were a number of submissions by CWC Sacramento members. Our president, Kimberly Edwards attended and took photos of the winners. Congratulations to all who participated, and to our members who won awards. Member **Kathy Boyd Fellure** served as a judge.



Frances Kakugawa received first place in Poetry for *Dangerous Woman: Poetry for the Ageless.*



Ronald Javor was awarded second place in Children's Books for *Cayla's Special Dark Glasses.*

Elva Anson received first place in Non-Fiction: Memoir and second place for Cover & Design for *Wondering around God.*



Margaret Duarte won second place in Fiction for *Between Darkness and Dawn.*



Marilyn Reynolds received first place in Non-Fiction: Memoir and first place in Cover & Design for *Til Death or Dementia Do Us Part.*



T.R. Leton received an honorable mention in Fiction for *A Cold-Blooded Rain: Book 1 from the Files of Maxwell Floyd, Private Eye.*

Amy Rogers received an honorable mention for Fiction and for Cover & Design for *The Han Agent.*



Pat Rigley was awarded an honorable mention in Fiction for *The Pitcher Plant.*



Writing a Column which Became a Book

By Amy Rogers, M.D., Ph.D.



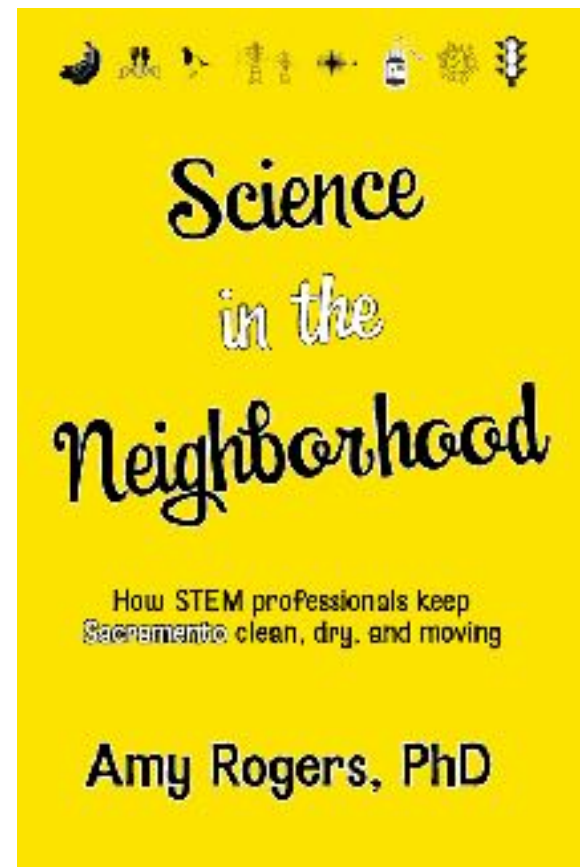
Over four years ago, a friend alerted me that a local monthly newspaper, Sacramento's *Inside* publications, was quietly looking for new writers. She suggested I start a column. While I'd been writing science-themed fiction for years, and I was a trained scientist with technical writing experience, I had never written journalism before. As an introvert, the thought of cold-calling people to interview and gather information terrified me. I said no. But after a few hours' reflection I remembered something I'd heard at CWC: always say yes. I came up with an idea for a column that would explore how science and engineering are behind the scenes of many aspects of daily life in Sacramento. And while it was hard in the beginning for me to make those calls, it got easier because people were generally eager to tell stories about their work. Writing this column, which I called "Science in the Neighborhood," turned out to be one of the most interesting things I've ever done. When you say you're from the media, doors are opened and you get glimpses of things hidden from the public. I derived great pleasure from sharing these insights and experiences with my readers. A monthly column was nice because, well, I only had one deadline per month.

Because *Inside* is a hyperlocal publication (they have separate, overlapping editions for Arden, Land Park, East Sacramento, and the Pocket), all my articles had to have a

local angle. After about 50 columns I started to run out of good ideas, and my last column ran in April. I then went through all my old work and organized it into a book. Because I no longer had a word limit, I was able to expand many of the columns with information I didn't have room to include in the original article. I also updated as needed, then arranged everything into categories, and created my first nonfiction book with a friendly, inviting yellow cover design to indicate that this popular science book is a fun, easy read. *Science in the Neighborhood: How STEM professionals keep Sacramento clean, dry, and moving* was published March 28 in both paperback and ebook formats. It turned out better—more beautiful, more interesting—than I expected, and I'm belatedly trying to get bookstore placement in Sacramento because of the book's local interest and my column's existing fan base.

I highly recommend becoming a columnist as a way to challenge yourself, gain exposure, build credibility, and get paid for your writing. It's usually more profitable than writing fiction. Find a publication you'd like to write for, and brainstorm ideas that are a good fit. Contact an editor with your idea clearly explained and a list of topics. Write the best column you possibly can and submit it on spec; unless you've got other writing credentials, you'll need your writing to sell your writing. If you think you might one day turn your columns into a book, be sure that your contract with the publisher gives you proper rights to your work.

Amy Rogers is author of the science-themed thriller novels *Petroplague*, *Reversion*, and *The Han Agent* which was recently named a finalist in *Foreword Reviews'* Indies book awards (category: Thriller & Suspense; winners announced in June). In *Science in the Neighborhood: How STEM professionals keep Sacramento clean, dry, and moving*, Dr. Rogers holds her nose at a landfill, pets a snake, listens to an iron lung, votes for a science idol, watches fish climb a ladder, buys earthquake insurance, visits a water treatment plant, and much more, as she explores the science and engineering behind Sacramento transportation, weather, utilities, ecology, and health. Amy has been a member of CWC-Sacramento since 2007. Learn more at AmyRogers.com.



FOLLOW UP

Roger S. Peterson

First Friday Meeting, April 6, 2018

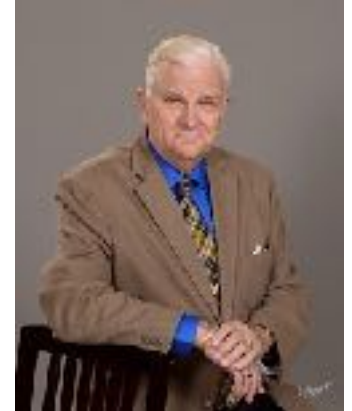
By Sandra S. Navarro

Roger S. Peterson was the featured speaker at the California Writers Club's "First Friday" meeting on April 6, 2018. The title of his presentation was "Better Business Writing: How to Avoid Bad Writing and Maintain Your Credibility."

Roger Peterson is a professional business writer, book ghostwriter and writing coach. Those who attended the CWC meeting were treated to samples of Roger's collection of bad writing. "Silly statements" attributed to unidentified KFBK reporters were shared. (One example was, "Movie stars need the paparazzi desperately, to some extent.")

Misspellings, wrong words, nonwords, misplaced modifiers, inflated phrases, misused punctuation, "overused, empty and suspicious terms" -- Roger provided examples of all of these. Members of the audience were alternately enlightened, horrified and amused, and of course, they did not hesitate in providing their own "pet peeves" gleaned from ad copy, newspaper articles, business writing, and emails.

If you missed this presentation, you missed an opportunity to both learn and laugh. You are invited to learn more about Roger on his website, www.sacramentowriters.com.



Jacqueline Doyle

Third Saturday Speaker, Cattlemens

"On focusing a memoir through photographs" by Loy Holder



Jacqueline earned her Ph.D. at Cornell University, then became a professor at California State University, East Bay, where she teaches creative writing and American literature. She is the author of "The Missing Girl, an award winning flash-fiction collection, and her memoir essays have appeared in several well-known literary journals.

Her presentation today was on the importance of focusing a memoir or family history through photographs. She provided the group a handout which contained excerpts from the memoir writings of Judith Kitchen, "Young Woman on Fence." On the front page of the handout was a young girl sitting on a fence, wearing a man's white shirt, tie and sports coat. Her hands are open in a welcoming gesture. Her feet are resting on a tire that leans against the fence. Her man-style hair and dark-framed glasses complete the complex look.

Jacqueline then called the group's attention to the writing prompt on the back page of the handout entitled "Reflecting on a Photograph". First, she explained the four components of the writing prompt. Then, she read pertinent paragraphs from "Young Woman on Fence" to show us how to focus writing through a photograph to describe what we see, tell the facts that we know, do perhapsing - a term she uses to speculate beyond what we know, and to describe our personal connection to the photograph.

I heard one group member say that "perhapsing" was her greatest take away. Mine too.

Thank you Jacqueline for teaching us how to germinate descriptive writing, and color a memoir with visual impressions from a photograph.



CWC Sacramento Branch Leadership 2017-2018

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